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This move promoted the fact that certai...

## This move promoted the fact that certain areas of

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banana plantations in Cameroons. This move promoted the fact that certain areas of product like that of Njombe-Penja became the exclusive preserve of the PHP group. This large gr increased its concession over vast hectares of land in and around Njombe-Penja, produ mainly bananas and pineapples to the EU market, and pepper sold in local markets. Cameroon Development Corporation (CDC) came with a project that allowed Delmont manage the Likomba banana plantations in Tiko.

### Actors in the Cameroon Banana economy

The production of dessert bananas in Cameroon is extremely concentrated; in the recent 1 four firms produced virtually all bananas exported from the country: *the Societ  des Plantat du Haut Penja (PHP)*, Cameroon Development Corporation (CDC), BOH Plantations Lim (BPL) and the *Soci t  des Plantations de Mbanga (SPM)*,

The Plantation du Haut Penja group is the largest operator, with 57% of total Cameroon bar exports in 2010, and a share that remained above 40% between 1994 and 2003. The group combination of two companies, PHP itself and SBM. PHP is entirely owned by the Compa Fruiti re, a French-American company owned by the French Fabre family (60%) and by I (40%). PHP controlled 51% the SBM Company, with Cameroon investors and the Italian 1 Simba owning the remaining 13% and 36% respectively. *Compagnie Fruiti re* has been pre in Cameroon since the early 1980s; it is a major player in the banana sector in other countrie the region, mainly Ivory Coast and Ghana. Though the main activity of PHP remains cultivation and exportation of bananas, it also involved in the exportation of flowers and pe from Cameroon. According to the Corporate Social Responsibility Report of La Compa Fruiti re, all PHP bananas are GlobalGAP and ISO14001 certified while 800 out of the 3



introduction of an 'African' label for high-quality bananas from the West African region (Cameroon, Ivory Coast and Ghana), an umbrella quality assurance certification to be used in conjunction with private firm labels. PHP pays its employees a salary that is significantly above the minimum wage. Compagnie Fruitière owns ripening facilities in several European countries and in African Express Line (AEL), a sea shipping company operating a reefer fleet. PHP is in the process of expanding banana production by increasing its farmed land by almost 25%. PHP is currently providing, on a contractual basis, CDC and BPL, the only two other firms producing

bananas in the country, with technical assistance in the field. In addition, *Compagnie Fruitière* handles, on a commission basis, all BPL exports and part of those by CDC (Ouma & Jaeger 2010).

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Cameroon became production and cooperation. Low productivity and the identification of the agricultural sector in Cameroon prompted the adoption of the Green Paper of the CEMU by Cameroon in 1982. CEMU is one of the largest firms in the country in the agricultural sector with the largest number of employees after the state. Its operations are concentrated in agriculture, mainly in producing and exporting bananas, pineapples and coffee. CEMU banana production rose from 1.5 million to 2.5 million to an annual 3 million in 1982 to 1985. The government made efforts to promote CEMU since 1986, without success and the 1987 CEMU management with a very limited performance records that had negative effects on investment decisions, including those related to banana production and storage management, due to lack of low productivity. A large portion of CEMU plantations were characterized by relatively poor soil quality and high mortality, which created conditions favorable to the spread of black sigatoka between 1988 and 2011. Thanks to the partnership with the World Bank, CEMU implemented a 100% reduction in its banana operations. Workers received a salary 20% less and slightly above the minimum wage (2000) they were entitled to by law. From 1988 until 2011, CEMU was active in close partnership with the World Bank that provided technical assistance in the area of production and marketing sector of the CEMU banana as a result, per hectare yield increased from an average 20000 per year of the 1980s to 30000 per year following the adoption of the agreement and the World Bank's contributions to train the agreement. CEMU was obliged to seek technical assistance from 1990 and until 2000 because until through the World Bank which started the World Bank Cameroon. Since CEMU exports were also selling their under the 1982 CEMU banana CEMU benefited from a significant increase in productivity and investment decisions.

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Cameroon is the only country in the world that has a banana industry. In 1982, when it was offered a grant by World Bank, which would allow usage in the of major countries such as France, while CEMU did not consider allowing the Free Trade contribution for its banana in the past. The World Bank was the only strategy worth pursuing (Hansen, 2014, 2015).

**INTERNATIONAL TRADE POLICIES WITHIN THE AGRICULTURAL SECTOR IN CAMEROON**

The agricultural sector of the country has been in the Cameroon banana industry. This study will rely on Frank Baker's documents. The Big Banana that collapses the banana and environmental impact of banana plantations in Cameroon. It begins by presenting an overall view of the banana trade community where the banana world goes to the multinational company, Bananas de West Africa (BWA), while most members of the community remain poor. BWA workers are shown as they labor to cut down the banana and transport them to the processing center while the rest of the world outside the Cameroon is the highest producer of banana in the Central African sub region and principal supplier to Europe, and the BWA's income for 2000 alone was 1000 million. This profit came at the expense of the workers, who were paid paltry wages in contrast to the high returns and benefits of the exporters. It is therefore an inspiring,

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