

Asia

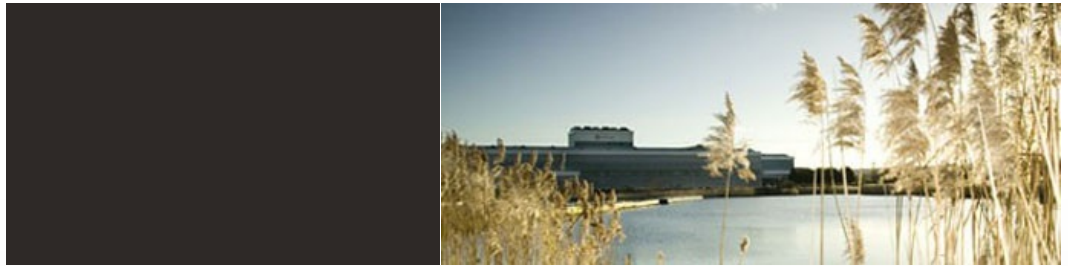
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The Tata Steel Group's growth and globalisation strategy is driven by its business expansion while maintaining profitability and mitigating risks. The Tata Steel Group over the years has focused on enhancing raw material security and announced major joint ventures in various parts of the globe.

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Leveraging rising construction demand, operations in Singapore performed exceedingly well with an overall sales volume of 900 ktpa. Implementation of energy saving technologies made NatSteel's Electric Arc Furnace (EAF) one of the most energy efficient arc furnaces worldwide.

- NatSteel implemented numerous IT and automation projects to enhance productivity across its operations in Singapore.
- Singapore continues to grow its value added product line in the Reinforcement Solutions business. In 2012-2013, the Company completed several projects in the mesh plant in Singapore and initiated a revamp in the Cut.
- Operations were Reinforcement Solutions in Xiamen, China and Inhor in Malaysia.

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