



Developing Sustainable Futures

BAHASA MALAYSIA

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Core Businesses

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Core Businesses

Sime Darby is a key player in the Malaysian economy as well as a diversified multinational involved in key growth sectors, namely, plantations, property, motors, industrial equipment, energy & utilities and healthcare, with operations in more than 20 countries.



Plantation



Property



Industrial



Motors



Energy & Utilities



Healthcare



Plantation

Sime Darby Plantation is one of the world's largest listed palm oil companies, producing about 2.4 million tonnes or 6% of the world's crude palm oil (CPO) output annually.

As one of the founding members of the Roundtable on Sustainable Palm Oil (RSPO), Sime Darby is committed to having all its Strategic Operating Units (SOUs) certified. As at 31 October 2012, 55 out of 58 SOUs have been certified by RSPO while the remaining 3 SOUs are in line for certification. About 88% of the Division's annual production totalling more than 2.15 million MT is Certified Sustainable Palm Oil (CSPO), making it the largest producer of sustainable edible oil in the world.



Upstream - Sime Darby Plantation has a total landbank of more than 657,299 hectares in Malaysia and Indonesia, of which 519,522 hectares are planted with oil palms. It has a total of 200 estates and 61 oil mills in both countries. Outside Asia, its upstream operations expanded to Liberia in January 2010. In total, the Division has a 220,000-hectare concession area in Liberia, with 5,021 hectares planted with oil palm as at 31 December 2012.

Sime Darby Plantation's upstream operations include the development of oil palm plantations, cultivation of oil palm, management of estates, and milling of fresh fruit bunches (FFB) for CPO and crude palm kernel oil (CPKO). Being an efficient planter, the highest yielding estates produce 32.1MT of FFB per mature hectare.

As a responsible player, Sime Darby Plantation employs the best practices in the industry. Over and above our RSPO certification program, the Division has planted 329,225 rare and endangered trees in the last three years, as part of our commitment towards ensuring Mother Nature is cared for. These trees are planted in our estates, and some of them are done in collaboration with other corporations.

Downstream - Sime Darby Plantation's downstream business is present in 15



OUR BUSINESS UNITS



PLANTATION



PROPERTY



INDUSTRIAL



MOTORS



ENERGY & UTILITIES



HEALTHCARE

CORPORATE SOCIAL RESPONSIBILITY

- > Yayasan Sime Darby
- > Sime Darby CSR

INVESTOR RELATIONS

FEATURED DEVELOPMENTS

- > Battersea
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IMPORTANT SCAM NOTICE

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countries, encompassing the manufacture and distribution of oils and fats products to biodiesels, oleochemicals, and nutraceuticals.

It is divided into two segments - food based and non-food based - represented by eight refineries located in:

- Malaysia (Sime Darby Jomalina Sdn Bhd, Sime Darby Kempas Sdn Bhd and Sime Darby Austral Sdn Bhd)
- Singapore (Sime Darby Edible Products Limited)
- Thailand (Morakot Industries Public Company Limited)
- Vietnam (Golden Hope - Nha Be Edible Oils Co Ltd)
- The Netherlands (Sime Darby Unimills B.V.)
- South Africa (Sime Darby Hudson & Knight (Pty) Ltd)

Food & Beverages - Sime Darby Plantation also produces and markets a range of fast moving consumer goods (FMCG) products such as cooking oil, juices and cooking sauces to the Malaysian market.

Research & Development - Sime Darby Plantation is a leader in research & development (R&D), and is the first company in the world to fully sequence, assemble and annotate the oil palm genome. This breakthrough in unlocking the building blocks of the plant will enable Sime Darby Plantation scientists and R&D personnel to identify markers for valuable traits such as yield, disease resistance and drought tolerance, and use the markers to breed a new generation of oil palms.

The Division currently has in its employment over 200 scientists and researchers, carrying out various studies on yield efficiency, best practices, quality, agro best practices and also in food ingredients.

Sime Darby Plantation is a fully integrated player along the oil palm value chain - from the food farm to food on the table; the Division grows one of the cheapest forms of vegetable oil in its estates, processes this harvest in its own mills and then in its own refineries, and finally, Sime Darby Plantation also produces cooking oil for the domestic cooking oil market. Being a fully integrated player of the industry means it can control quality at every level by applying best practices across all the stages of the palm oil value chain. This process is done with the environment and quality in mind, ensuring that while it provides for the world's needs, the earth itself is protected through its best practices.

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Sime Darby Property is an established integrated property group and one of the leading property developers in Malaysia, focused on becoming the leading developer of sustainable communities.

It is also the country's largest developer in term of landbank. Sime Darby Property currently has 19,000 acres of landbanks and has identified another 18,800 acres for future development.



The core businesses of the Division are property development, property investment, hospitality & leisure and China operations. Apart from Malaysia, it has successful projects in five countries, namely, Singapore, Vietnam, China, Australia and United

Kingdom.

Over the years, Sime Darby Property has built 10 townships with communities of about 80,000 families and 400,000 residents across its major townships in the Klang Valley and Negeri Sembilan, namely Ara Damansara, Subang Jaya, USJ Heights, Putra Heights, Bukit Jelutong, Bandar Bukit Raja, Denai Alam, Melawati, Nilai Impian and Planters' Haven.

Sime Darby Property has also announced an iconic regional development called Vision Valley Malaysia (VVM) that stretches from Ampar Tenang in Selangor to Port Dickson in Negeri Sembilan.

Covering a total area of 38,200 acres around KLIA, it is planned as a sustainable development comprising several main clusters - sports, education, healthcare and wellness, aviation and maintenance repair overhaul (MRO) entertainment and leisure and a green experimental park (GXC).

The Division is the first property developer in Malaysia to receive all four ISO management systems certifications - ISO 9001 (Quality Management System); ISO14001 (Environmental Management System); OHSAS 18001; and MS1722 (Safety and Health Management System).

Among numerous local and international accolades in various categories won by Sime Darby Property over the years are:

- Frost & Sullivan Best Practices Awards 2010 - Green Builder of the Year
- Gold Award in the Property & Infrastructure Category at the Putra Brand Awards
- Ranked No. 1 Property Developer in The Edge Malaysia's Top Property Developer Awards 2009
- Ranked No. 1 in the Property category in Malaysia's Most Valuable Brand for three consecutive years in 2007, 2008 and 2009 - Property & Infrastructure Category

Sime Darby Idea House - The Sime Darby Idea House was conceived as a test bed for new ideas which showcases Sime Darby Property's position as a leader in sustainable innovation. Having the latest design and ideas in sustainable architecture, it is set to become the first carbon neutral residence in Southeast Asia; defined by its ability to offset the energy consumed with the energy that it generates from renewable sources. The Idea House also strives to responsibly manage other resources such as water by being capable of sustaining 100% of its water demand from rain water harvesting and recycling greywater.

In May 2010, The Sime Darby Idea House was awarded the Best Developer award in the Green Development (Future) Category of the Cityscape Asia Awards 2010. It has also received the BCA Green Mark Platinum rating from Singapore BCA, making it the first landed residential property to receive such a rating in the world.

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Sime Darby Industrial is the leading distributor of premium heavy equipment in Malaysia and the Asia Pacific region, offering a comprehensive variety of equipment and product support services in primary markets such as plantation, property, mining, marine, forestry, construction, port sectors and power systems.

The Division is also the fifth largest Caterpillar dealer in the world and operates the largest Caterpillar dealership network in the Asia-Pacific region, with over 100 branches covering more than 20 countries. Its heavy equipment business extends across [Malaysia](#), [Singapore](#), [Brunei](#), [Australia](#), [Hong Kong](#), [China](#), [Christmas Island](#), [the Maldives](#), [New Caledonia](#), [Papua New Guinea](#), and [the Solomon Islands](#).



Sime Darby Industrial, with a good presence and track record in the Asia-Pacific region, is a strong contributor to the Group's bottomline, contributing more than 25% of the Group's revenue of RM32.8 billion in 2010.

For the Malaysian market, Sime Darby Industrial Sdn Bhd offers a comprehensive list of heavy equipment and services, ranging from the sales of new machines, engines or used equipment to rental through its chain of Cat Rental Stores nationwide. It is also involved in equipment manufacture under license and after sales support. Equipment leasing is provided through Cat Finance.

Other brands represented include:

- Premium Terberg Terminal Tractors
- Kubota Transplanters and Agriculture Tractors
- New Holland Haulage Tractors
- Perkins Engines
- GE Pipeline Inspection
- Atlas Copco (in Vietnam)
- Jacobsen Turf Care Equipment
- Omega Container Handlers

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[Sime Darby Motors](#) is one of the major automotive industry and luxury marquee players in Malaysia, Singapore, China, Australia and New Zealand, with business activities that vary from country to country, and includes importation, assembly, distribution and retail of vehicles.

The Division represents various brands and luxury marquee ranging from BMW, Mini, Rolls-Royce, Porsche, Jaguar and Lamborghini, to Hyundai, Land Rover, Alfa Romeo, Ford, Peugeot, Mitsubishi, Ssang Yong and Chevrolet.



Sime Darby Motors is the third biggest BMW dealer in the world, and its Rolls Royce dealership in East China is one of the world's largest in 2011. The Division has just been appointed the McLaren distributor for Hong Kong, a highly-sought after franchise.

It also has distributorships of Huanghai Bus, Mitsubishi Fuso trucks and buses in Hong Kong and Macau, as well as Smith Electric vehicle, as well as operates the Sime Darby Fleet Services, the leading Australian 4WD, 2WD, bus rental and mechanical services specialist for the industry, government and regional tourist market in Western Australia, Queensland and New South Wales.

In terms of assembly operations, Sime Darby Motors assembles various Hyundai passenger and commercial vehicles as well as Land Rover and BMW passenger vehicles through its subsidiary, Inokom Corporation in Kulim, Kedah. It also represents the Hertz car rental business in Malaysia and Singapore.

With a good distribution network in the Asia-Pacific region, Sime Darby Motors is poised for a bright future with the next generation of leaders already in place.

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[Sime Darby Energy & Utilities](#) has core businesses in Engineering Services, Ports & Logistics, Power and Water Management. It is supported by a team of over 1,000 people throughout our operations in Malaysia, Singapore, Thailand and China.

Power – Based in Malaysia and Thailand, the power business unit has a combined gross capacity of 590MW.



The Malaysian operations located in Port Dickson, Negeri Sembilan has an installed capacity of 440MW of electricity while the Thailand operations in Laem Chabang comprise two power plants with an installed capacity of 100MW and 50MW respectively.

Engineering Services - Led by the Mecomb Group, the engineering services unit is backed by a wide range of reputable products which provide value-added engineering solutions and services. Mecomb Group is headquartered in Singapore and has operations in Malaysia and Thailand.

Ports & Logistics - The port and logistics operations are based in the province of Shandong, China. Three ports are currently operational - a seaport handling general and bulk cargoes in the Bohai Bay, Weifang and two river ports handling coal and general cargoes along the Grand Canal in Jining. New coal handling terminals are currently being planned in Jining.

Current capacity of the ports reaches approximately 30 million metric tonnes per annum with plans to expand further to a targeted total designed handling capacity of over 60 million metric tonnes annually within the next 5 years to become a major player in the ports and logistics arena in China.

Water Management - The water management unit is headquartered in the Shandong province of China, comprising Weifang Sime Darby Water Management Co Ltd and Zibo Sime Darby Chemical Co Ltd.

Incorporated in 2005, Weifang Sime Darby Water Management Co Ltd has a total capacity of 140,000 m³ per day, supplying treated water to the Hai Hua Group and surrounding industrial areas.

Zibo Sime Darby Chemical Co Ltd (Zibo) was incorporated in March 2007 to produce polyaluminium chloride at a capacity of four metric tonnes per annum for the usage in the Weifang Sime Darby Water's treatment plant.

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Sime Darby Healthcare



is at the forefront of the private healthcare industry, and aims to become the gold standard healthcare provider in the Asia Pacific region.

The Division comprises 5 private entities, namely:-

- [Sime Darby Medical Centre Subang Jaya \(SDMC SJ\)](#) - our flagship tertiary care 393-bed hospital
- [Sime Darby Specialist Centre Megah \(SDSC Megah\)](#) - our outpatient and daycare
- [Sime Darby Nursing & Health Sciences College](#);
- [Sime Darby Medical Centre Ara Damansara \(SDMC AD\)](#) - Centres of Excellence for Brain, Heart and Spine & Joint
- [Sime Darby Medical Centre ParkCity \(SDMC ParkCity\)](#)



It was formed on 21 October 2008 when the first 3 entities above were rebranded under the Sime Darby brand name.

Its flagship institution, SDMC SJ, is one of the leading private hospitals in Malaysia. Internationally accredited, the award-winning private tertiary hospital with advanced facilities is also the only leading private hospital in Malaysia to have won the Prime Minister's Quality Award for the private sector twice for the most innovative and advanced private hospital facilities.

Today, SDMC SJ has 393 beds, 93 clinic suites and 14 operating theaters, taking care of up to 1,800 patients and 300 inpatients daily. The hospital is at the forefront of medical technology in the country, boasting some of the latest state-of-the-art medical systems such as the 64-slice PET/CT scanner, 3-Tesla MRI, 3D High Dose Rate brachytherapy system, Dual Source CT scanner and TomoTherapy Hi-Art System for cancer treatment.

SDMC AD houses the first comprehensive and dedicated private brain centre of excellence in Malaysia, featuring a comprehensive epilepsy management programme that includes an electroencephalogram or EEG studies laboratory and state-of-the-art equipment for early diagnostic and treatment capabilities, as well as a fully-equipped and advanced rehabilitation facility.

The latest addition to the Healthcare Division – the Sime Darby Medical Centre ParkCity is now open. The hospital is positioned as a centre of excellence dedicated to comprehensive women's and children's healthcare with focus on breast oncology, child development and the treatment of chronic diseases such as diabetes.

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