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(/investments)

Silverlands Tanzania

INDUSTRY: STORAGE, FEED AND POULTRY

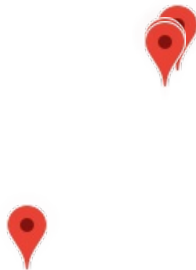
LOCATION: TANZANIA

FACEBOOK: TRAINING CENTER

([HTTPS://WWW.FACEBOOK.COM/SLIVERLANDSTRAININGCENTRE/](https://www.facebook.com/sliverlandstrainingcentre/))

Map

Video



OVERVIEW

The business, which was a new development, comprises soya processing, a feed-mill, a poultry business and a large silo storage chain. The business sells two main products; day-old chicks and poultry feed.

The poultry breeder operation includes rearing, laying and hatching facilities. The feed mill produces high quality broiler and layer chicken feed. The feed and day-old chicks are sold through an internal distribution network that was developed from scratch but now covers seven locations across Tanzania.

This large silo storage infrastructure has been constructed to store the key raw materials with our privacy policy (privacy).

ACCEPT & CLOSE

SOCIAL IMPACT

SilverStreet built the first soya processing plant in Tanzania. The soya processing plant has created a market for soya beans for small scale farmers. This has given them an attractive option to grow soya which is more valuable than maize, traditionally the main crop cultivated in Tanzania. Small scale farms become more sustainable as mono-cropping of maize is replaced by the more sustainable rotation between soya beans, a legume, and maize, from the grass family. As a legume, soya also has the valuable benefit in that it "fixes" nitrates in the soil, improving soil fertility for the subsequent maize crop. The business is already purchasing product grown by thousands of small scale farmers and continues to see significant and sustainable positive social impact through this program. Silverlands Tanzania is targeting reaching 20,000 small scale farmers to grow soya beans by 2020.

Small scale poultry farmers are benefiting from access to better genetics and high quality feed. The business sells day-old chicks which are productive and robust to local conditions. Silverlands' feed provides small scale farmers with high quality and consistent input for their flocks. Training of small scale poultry farmers has been implemented to raise hygiene standards and farm practices. The access to quality feed and genetics, plus the improvements in farm practices has led to substantial positive social impact for this second group of farmers.

We currently expect this business to have a substantial social impact and is a model of sustainable investment in Africa. The strength of the business model is that it is for the mutual benefit of both the business and small scale farmers. The creation of this new business helps to enable the poultry value chain by encouraging the country's first significant production of soya beans, the key ingredient for feed.

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