

# Pakistan Participation at Gulfood 2015

**Like every year Pakistan will be participating in Gulf food this year as well with 64 companies ready to showcase their products related to different industries like confectionary, packaged food items, juices and beverages as well as processed rice and wheat varieties. The companies will be exhibiting in Hall H in the Za'abeel Pavillion.**

## Agribusiness Support Fund (ASF)



Established since 2005 Agribusiness Support Fund is currently implementing the United States Agency for International Development's (USAID) The Agribusiness Project (TAP). The project aims to enhanced the competitiveness of agricultural value chains in Pakistan with a focus on horticulture and livestock sectors.

## Ahmed food Pvt Ltd



Ahmed Foods entail a huge variety of own labeled products such as jams, jellies, marmalade, pickles, spices, pastes of spices, canned mughalai recipes, syrups, chutneys, ketchup, murrabbas, jelly crystals, custards, kheer mix, vermicelli, etc. Ahmed Foods is now celebrated as a trustworthy and caring food brand, serving millions of consumers in Pakistan, Middle East, Europe, Kingdom of Saudi Arabia (KSA), Australia, Canada and United States of America.

## AL- Asad Rice Mills



Al Asad rice Mills are Processors & Exporters of Rice since 1989 from Pakistan. They have been exporting Rice to over 25 countries of the world. They have a

modern plant to clean, polish and pack the Rice and have production capacity of 10 MT per hour. Its annual Export Turnover is around 50,000 MT of Basmati and Non-Basmati Rice.

## AL-khair Creative Quality Ware

AL Khair Premium Natural Products, over the last 15 years has served millions with



Healthy & Meaningful products. Their product range includes 100% pure Honey of various types (Sidr, Acacia & Forest Honey) in bottles, sachet and bulk packaging. They specialize in Natural Toothbrush (Miswak, Sewak) in vacuum packing, now expanding our range to Miswak Toothpaste and Powder. They also deal in pure Almond Oil, Walnut Oil, Apricot Oil & Black Seed Oil available in bottles, softgel capsules and bulk packaging.

## Amir Rice Export & Import Co.

M/s. AMIR RICE EXPORT AND IMPORT CO is one of the leading Rice Exporters from Pakistan. The Company was established in 2003 and has been awarded Many Gold Medals & Trophies since 2006 from the Different Honorable Prime Ministers of Pakistan & the Presidents of Pakistan at different forums for the Best Export performance in Rice Category. It Exports all varieties of Pakistani Rice (IRRI-6, IRRI-9, PK-386, 1121, and SUPER BASMATI) both in white and parboiled. They have the latest rice processing Plants imported from UK and Japan.

## Ashrafi Food Industries

Ashrafi Food Industries is a joint family group involved in flour milling since 1964 in the metropolis of Karachi. The group currently comprises of a rice processing mill, flour mills, three bread manufacturing facilities, spice grinding

and packaging facility and over 200,000 square yards of commercial properties rented to small and medium enterprises. Their regular export portfolio includes customers from USA, United Kingdom, Australia, Mauritius, West Africa, Germany, Switzerland, France, South Africa, Cyprus, UAE, Qatar, Bahrain, Yemen, Kuwait and Saudi Arabia.

## Awami Agro Commodities

Awami Agro Commodities is one of the leading exporter of the finest quality Pakistan



Basmati/Non-Basmati Rice, Rice Husk, Wheat, Wheat Flour, Semolina, Maize and Sugar from Pakistan. It is also based in United Arab Emirates to meet the requirements of our customers based in UAE..

## Burkfield Rice Pakistan Pvt Ltd

Brukfield is a subsidiary in a joint venture with one of the most reputed agricultural company "Al Dahra Agriculture L.L.C". Presently, Al Dahra is one of the most prominent agricultural companies headquartered in the UAE. Brukfield rice Pakistan is equipped with a brand new USD 15 million, state of the art, next generation fully automated technology rice mill and can supply rice in all forms i.e. Brown, White, Parboiled & Steamed.



## Chappal Traders

Chappel Traders is one of the leading Exporter of Basmati & Non-Basmati Rice, Spices, Herbs, Dry Fruits and other food grain items.



Based in Pakistan it was established since 1967. We have strong infrastruc-

tural facility equipped with the latest infrastructural facilities required for the re-processing of Rice and other grain products. Its customers are based worldwide like China, Singapore, Indonesia, Malaysia, Bangladesh, Maldives, Sri Lanka, U.A.E,

Yemen, Turkey, Germany, Kingdom of Saudi Arabia, Dubai, Mauritius, Oman, Bahrain, Kuwait, Iran, United Kingdom, Ethiopia and Mexico.

## CitroPak Ltd



CitroPak is the largest producer of different fruit concentrates purees and specialized products in Pakistan. It commenced its operations with broad experience and technical know-how inherited from Cargill Pakistan Citrus Limited, a wholly owned subsidiary of Cargill Inc. USA. CITROPAK has been involved in the manufacturing and development of high quality products and aspire to continue to do so in the years to come. It owes its status as the preferred supplier of fruit concentrates, purees and allied products.

## English Biscuit Manufacturers Pvt Ltd (EBM)

EBM), is one of the country's leading manufacturer of biscuits and cookies since 1967, with an annual sales value and production capacity of Rs. 22 billion (\$223million approx.)



FOODEX meat products are 'Halal' i.e. animals are slaughtered as per Islamic procedure. These are lean meat and are free from hormones, As animals in Pakistan are mostly fed and kept in the most natural environment in the Urban areas by agricultural families who keep and look after these animals as a secondary source of income.

FOODEX always aims at providing the best quality meat to its clients. Properly devised quality control procedures are followed in selection, slaughtering, processing, packaging and shipment of the product to ensure quality product at your dining table. EBM manufacturers the country's largest range of hygienic

and healthy biscuits under its famous Peek Freans Pied Piper logo. These include well-known brands like Sooper, RIO, Gluco, Farm House Cookies, Party, Peanut Pik, Peanut Pista, Marie, Click, Whole Wheat Slices and Original Lemon & Chocolate Sandwiches to name only a few. For the last four years EBM has been partnering with World Food Programme (WFP) for developing high energy biscuits.

## Engro Foods Limited

Engro Foods is among the biggest and fastest growing companies in Pakistan. Their product portfolio comprises some of the country's biggest and best selling brands including Olper's Milk, Olper's Lite, Omore, Tarang, Dairy Omung and Olper's Lassi.



## Euro Food Industries

Euro Food Industries, a leading commercial entity that produces and delivers highest and finest quality frozen, chilled, and ambient food stuff by applying the temperature-controlled mechanism, to protect and keep each and every element of food intact. They provide 100% Halal food products with Halal procedures. They ensure quality management with ISO (9001-2008) and HACCP standards from production to distribution. Our main production areas are frozen Food Products, Frozen/Chilled Halal meat, Frozen Fruit Pulpes.



## Fauji Meat Limited

Fauji Meat Limited (FML) incorporated in 2013, is setting up a state-of-the-art Halal abattoir and meat processing facility near Port Bin Qasim, Karachi (Pakistan). It is a subsidiary of Fauji Fertilizer Bin Qasim Limited, the largest fertilizer manufacturer in Pakistan and is part of Fauji Group, the largest conglomerate in the country with interests in Fertilizer, Cement, Food, Power Generation, Oil & Gas, Financial, Employment and Security Services. FML has an estimated project cost of 70 mil-



lion USD with a daily production capacity of 100 tons of beef and mutton (frozen & chilled) for worldwide export. The plant is designed to meet the objectives of processing high quality meat (Cattle, Buffalo, Sheep and Goat), value added products and by-products.

## Garibsons



Presently GARIBSONS (pvt) Ltd has milling facilities of 70mt/hr, consisting of 2 state of the art complete BUHLER (Swiss, German machinery), SATAKE (Japanese), 1 European, Chinese combination and three complete Chinese origin plants. These plants are installed at different locations in 5 acres of prime industrial area in the Sind Industrial Trading Estate (SITE) and 20 acres of industrial land at North West Industrial Area of Port Qasim.

## Golden Harvest Foods Pvt Ltd

Golden Harvest Foods Pvt Ltd belongs to Dawn group of companies is a premier food brand in Pakistan. Since inception in 1981 with Dawn Bread is the most popular bread available, capturing 35% of the market. Dawn group of companies now has food products ranging from frozen foods to sauces and a local bakery outlet. The Dawn group consists of the following brands: Dawn bread, Dawn foods, Mezban, Bread & Beyond and Dawn Mayo.



## Danpak Food Industries (Pvt.) Ltd.

Danpak Food Industries (Pvt.) Ltd., is one of the largest confectionary manufacturing organization in Pakistan based in Karachi, we have a vast range of products viz, Bubble Gum, Powder and Liquid filled Gum, Hard Boiled Candies, Lollipops, Jelly Bears, Jelly Beans, Jelly Bottles, Sugar Sanded Jellies, Jelly Cups and Chocolate Beans etc. They are offering many different shapes such as Ball Shapes, Tablet, Dragees, Strip in different weights and flavors are available. They have wide range of Packaging options include Pillow Wrap, Blister Pack, Sachet Pack, Jar Packing, Display Box Packing, Pyramid Pack, Plain and Printed Bag etc.



## Hamdard Laboratories (WAQF) Pakistan

Hamdard, means "Co Sharer in Suffering", was started in Delhi in 1906. Shaheed Hakim Mohammed Saeed, established Hamdard Pakistan in 1948. Since then, Hamdard is a household name in Pakistan and millions of people have had their health improved and their pain relieved. Hamdard has almost 600 Herbal Products in the wide category of HERBAL DIETARY SUPPLEMENTS, HERBAL MEDICINES, NATURAL SYRUPS and COSMETIC products etc. Rooh Afza the most popular products since 1907. Well-known patent products are Naunehal Herbal Gripe Water, Suduri, Miswak Hamdard Peelu Toothpaste, Safi, Sualin, Carmina, Hamdard Ispaghol.



## Inter trade Export Rice Mills

Inter trade Export Rice Mills in basmati rice trade since over last 34 years and exclusively trade in basmati rice. Their name is associated to high quality basmati rice, both in Pakistan and in international market. They own a rice processing and packing plant near Karachi port with a processing capacity of over 2000 MT rice per month. We supply in importer's brands as well as in our extensive branded rice packing.

## Ismail Industries Limited

Ismail Industries Limited is one of the largest food companies in Pakistan, manufacturing a wide range of confectionery, biscuits, snacks and packaging films under the brand names of CandyLand, Bisconni, SnackCity and Astro Films respectively. Their products are exported to more than 40 countries around the globe including USA, Europe, Australia, Africa, Far East and the Middle East, with strong business relationships with customers for over 15 years.



## Ittefaq Trading Co.

ITTEFAQ GROUP is ISO 9001:2008, HALAL, HACCP (ISO 22000-2005) (Codex) certified and FDA approved com-

pany engaged in Processing, handcrafting and Himalayan Salt Products. Since 1997, They are introducing their 17 years' experience within quality goods market, managing challenges within the U.S, Europe, and rest the international locations.

## Jaffersons International

Jaffersons group maintaining 30 years of business portfolio & keep investing to enhance diversify range of products. They are Miller & exporter of RICE (BASMATI & NONBASMATI), Manufacturer & exporter of confectionery, Manufacturer & exporter of printing & packaging material. They have liaison office in India, Latin America & offshore company in Dubai. We are catering majorly EAST & WEST ARFICA, GULF, ASIA PACIFIC.



## K & N Foods Pvt Ltd

With five decades of poultry expertise, and a commitment to food safety, K and N bring you safe and healthy chicken by managing and controlling all stages of poultry production under one umbrella, and conducting quality assurance lab tests at every stage, from grandparent breeding right down to delivering products to your neighborhood.



## Kafi Commodities Pvt Ltd

Established 1982 in Karachi-Pakistan, KAFI Commodities Pvt Ltd has been consecutively ranked Top 10 Millers & Exporters of Basmati & Long Grain Rice. Their strong ties with Thailand, India & Vietnam enable them to trade other multiple origin Rice for their customers. KAFI's 2nd industrial operation includes Processing & Hulling of Sesame Seed for Oil Crushers, Sesame Paste & Tahina Producers & Bakeries.



## Kas Commodities

Kas commodities is a leading Exporting, Supplying, and Trading establishment working since 18 years in the Pakistani



rice market. Kas Commodities had its humble beginning as Al-Haramain Traders in the year 1996 as wholeseller in one of the biggest grains' market in Pakistan. 10 years later, another separate entity " Kas Commodities" was established, specializing in large scale trading and exporting of rice. Their key customers are located in Middle East, South Africa, China, & Ukraine.

## Khan Rice Mills

Haji Mumtaz Ali Khan, for the for the first time in 1960 replaced the small rice husking units by automatic plants. In 1979, they had installed an Automatic Rice Husking Plant based on German Technology. With the passage of time Khan brothers introduced advance technology of Milling, Polishing, Processing and Grading units in the Mill.



## M.Manzoor & Co. Pak Pvt Ltd

M.Manzoor & Co. Pak Pvt Ltd is Professional Food Processing and Trading Company dealing in Spices, Dry fruits, Nuts, Lentils, Rice and Allied food items in Consumer and Bulk Packing under brand Name A-1.

In confirmity 70 years of business establishment and efficient teamwork, A-1 products has received the great accpenteance from satisfied customers in more then 25 countries of the world such as, U.S.A, CANADA, U.K, GERMANY, FRANCE, GREECE, TURKEY, EGYPT, AUSTRALIA, SYRIA, SAUDI ARABIA, SOUTH AFRICA, DUBAI, QATAR, BAHRAIN, KUWAIT, BANGLADESH, AND CHINA ETC.

## Lotte Kolson Pvt Ltd

Kolson (Lotte kolson Pvt Ltd) is one of the food manufacturing and processing industries in Pakistan. The name is synonymous with dynamic and innovative food products related to Snacks, Biscuits, Cakes and Pasta. Kolson's flagship brands include Slanty, Bravo, Jam Hearts, Potato Sticks and Kolson Pasta. Since 2011, LOTTE Kolson (Pvt.) Limited is part of LOTTE Confectionery Co. Ltd., which is LOTTE





Group's flagship company in Foods Division. LOTTE Confectionery started out in 1967 and today it is producing over 500 products globally including Gum, Candy, Biscuits, Chocolates, Snacks and Ice cream.

### Marvel Agro Commodities

Based in Pakistan, Marvel Agro Commodities is a sister concern company of Marvi Group of



Companies (Marvi Rice mill, Marvi industries), involved in multiple businesses from Rice Processing Mill, cotton ginning and Oilseed Extraction Plant. Their rice experience is back from early 80's and they have been exporting rice since 2012. Export products include: BASMATI Rice AND NON BASMATI Rice, LONG GRAIN RICE, RAW COTTON, Corn, CANOLA MEAL, SUNFLOWER MEAL.

### Matco Rice Processing Pvt Ltd

Matco Rice Processing (Pvt.) Limited is the largest Basmati rice exporter of



Pakistan with exports to over 65 countries around the world. Matco has won FPCCI's prestigious Export Trophy Awards every year since 2002. Matco's flagship brand "Falak" is also being exported to over 35 countries via a global network of distributors.

Today, Matco owns and operates 5 rice processing and milling plants, and 25 warehouses to facilitate secure and quality storage of goods.

### Master Trading

Master Trading is operating since 2002 and are Processor, Exporter of herbs, botanicals, spices, seeds, plant based raw material such as dry licorice roots, licorice crushed powder, licorice sticks, dry rose flower, dry rose petals, dry red chili whole, ajwain seed, dill seed, costus roots, alkanet roots, sesame seed, soapwort roots, essential oil, Gum Benjamin jawy (Abu basha / Abu Farasha grades sandal powder, Musk amber jamid, etc.

### Mehran Bottlers Pvt Ltd

Mehran Bottlers (Pvt) Ltd is the first and the oldest manufacturer, distributor and exporter of carbonated beverages since Pakistan's birth in 1950. The company which is based in Karachi the commercial hub of Pakistan, produces the largest selling National soft drink and it's available globally in Africa, Australia, UK, USA, Canada, Middle East, Malaysia, China, HongKong.



### Mehran Spice & Food Industries

Mehran Spice and Food Industries is a premier producer of Traditional Sub Continent Recipes Mixes, Dessert Mixes, Straight Spices, Rice and Pickles. They have distribution in over 25 countries and considered leaders in GCC and Saudi Arabia.

### Meskey & Femtee Pvt Ltd

Meskey and Femtee (Private) limited is an ISO 9001 – 2008 certified company and internationally recognized as the member of Rice Exporters Association of Pakistan (REAP) and Karachi Chamber of Commerce & Industry (KCCI). Rigorous control measures are adopted and maintained to provide the best grain to the end consumer from procurement to delivery.



### Mitchell's Fruit Farm Limited

Mitchell's was established in 1933 by Francis.J.Mitchell under the name of Indian Mildura Fruit Farms Ltd. After independence the company's name was changed to "MITCHELL'S Fruit Farms Ltd." with the brand name of "MITCHELL'S". Since its inception Mitchell's has expanded its product line but also maintained quality to become one of the largest food companies in the country. From sourcing of best quality, self-produced raw materials to the adoption of latest production techniques, Mitchell's has been in sync with the evolving times. They cater to the international markets mainly exporting their



products to UK, USA, Canada, Africa, Australia, Middle-East and South-West Asia.

### Moon Rice Corporation

Since the past 30 years, Moon rice corporation (MRC) has been committed towards providing its worldwide clientele with the finest food products. It has its sub-offices in United Arab Emirates (UAE), Uganda (East Africa) and United Kingdom (UK). It has been trading and exporting premium quality rice, spices, flour (wheat and rice), Vermicelli around the world. Its rice processing plant is spread over an area of 30,000 square meters, having a capacity of 220M/tons of rice processing and packing unit per day.



### Naveed Enterprises

Naveed Enterprises is located in the Manchester of Pakistan, Faisalabad, having clients all over the Pakistan as well as in neighboring countries, with wide network of trade associates, distributors and has earned a strong reputation for quality, over years. The project is fully equipped with latest confectionery machinery for the production of, Toffees, Hard-boiled candies, Bubble gum, Chocolate bars, Chocolate-coated wafers, Chocolate tablets, Cup Jelly



### Nobel Traders

Noble Traders has been in trading business for the past 34 years. They initiated its operations with a humble start in 1978 by importing tea from various countries which is part of its routine operations today. The major trading regions are South-East Asia East and Central Africa. The company has started migrating to other regions/countries, which has increased business growth over the years.



### Prime Agencies

The company is the prominent manufacturer, exporter and supplier of Afghan Dry Fruits such as Pine



Nuts Kernal, Pine Nuts Inshell Raw as well as Roasted, Pistachio Mazari Kernel (Peshawri), Dry Figs, Green Raisins, Yellow Raisins, Alkanet Roots, Licorice Roots (Malethi), Afghan Almonds and many more. They supply to America, Southeast Europe, Africa, Western Europe and many more.

## Qarshi Industries Pvt Ltd

Qarshi Industries (Pvt.) Ltd. is one of the largest natural products companies in Pakistan. From humble beginning in 1968, Qarshi Industries (Pvt.) Ltd. is now Pakistan's largest herbal pharmaceutical company. It was conceptualized 75 years ago by the venerated eastern poet Allama Muhammad Iqbal. Its inception was in the shape of a clinic at Beadon Road in the city of Lahore, in the heart of Punjab, which was opened by Shifa-ul-Mulk Hakim Muhammad Hassan Qarshi.



## Qasim Rice Mills

Qasim Rice Mills has consistently maintained its position among the leading rice exporters of Pakistan. Their rice mills, located in the heart of Punjab - Pakistan's Basmati rice producing belt and Karachi - the country's premier port city, are equipped with state-of-the-art machinery; capable of handling all stages of rice processing from milling all the way to packaging. They deal in all varieties of rice, Basmati as well as non-Basmati and are a proud supplier to several buyers in the Middle East, Africa, Europe and the Far East.



## Qureshi Flour Mills

Qureshi Business Group has three Flour Mills equipped with State of Art Buhler Plant with a combined daily grinding capacity of 950M/Tons per day. Their Products are made in strict hygienic conditions, pertain to international quality standard compliant certified with, ISO 9001:2008 and ISO22000:2005 & HACCP. And they have installed International standard lab setup with the help of Swiss lab technologist.



## Reem Rice Mills Pvt Ltd

Reem Rice Mills (Pvt.) Limited is a project by Al-Ghurair Group of



UAE & Al-Muhaidib Group of KSA. Reem Rice is spread over 35 acres of land in the heart of Basmati growing areas of Punjab. It has 15 M.Tons./hr rice milling, reprocessing plants and Steaming Plant supplied by M/s. BUHLER of Germany. The Mill is also equipped with Paddy Storage Silos of 14,000 M.T. and three latest colour Sorting Machines. Our exports during 2013-2014 were US\$ 21.05 Million.

## Shahpur Industries

Shahpur Industries is a trusted name in the field of Rice trade all over the World. It is among the pioneers of rice export in Pakistan. We regularly export best quality rice to Europe, USA, Middle East, Australia, Africa and Asia. Shahpur will receive ISO 22000 Food Safety & Hygiene Management System due to successful audit



## Shahzaib Food Industries

Shahzaib Food Industries is a leading ISO 9001 certified manufacturer, retailer and exporter of spices since past 40 years, Under their brand KAUSAR MASALA, they produce a vast variety of packaged powdered spices, mix recipe spices, desserts, pickles, soups, sauces and other food seasoning items. Their portfolio consists of over 300 items of Pakistani and Indian cuisine..



## Shangrila Pvt Ltd

Shangrila (Private) Limited a renowned FMCG from Pakistan took over the challenges in domestic markets by setting up its manufacturing unit in Karachi in 1988. Continuous product and packaging innovations, besides advancement of the supply chain process and modernization of manufacturing facility with European technology cruised Shangrila ahead of the competition. Its portfolio includes 6 product categories; Ketchup, Sauces, Seasonings, Pickles in Oil, Cooking Pastes & Fruit Juices under the brand names of SHANGRILA and FRUITI-O respectively.



## Soneri International

Soneri International was established in 1992, In only ten years after its inception the company has become one of the leading manufacturers and exporters of



confectionery products in Pakistan. Their product range includes Hard Boiled Candies, Bubble Gums, Lollipops, Soft Chews, Sugar Coated Products, Cocoa Beans, Chocolate coated wafers and Milk Toffee's etc. They are present in more than 23 countries and, aim to be a leader in the markets providing quality products to our customers while learning from their feedback to set even higher standards.

## Staple Foods Pvt Ltd

Staple Foods Pvt Ltd is a rice, lentils & spices processing unit & export house based in Karachi Pakistan with a branch office in Dubai UAE. The company is ISO 9001-2008 & haccp certified comprising of fully intergrated milling & processing units with a capacity to process over 210,000 m/tons of rice annually additionally the lentils & spices processing capacity is over 25,000 m/tons per annum. Their brand "ANMOL" is a well-known and respected brand worldwide and always the first choice of our loyal customers.



## Tapal Tea Pvt Ltd

Tapal with over 62 years of experience in the art of tea blending has created an entire range of world-class brands that can be savored in the morning, sipped at noon or relished at night. A team of 300 professionals ensure that your favorite Tapal Tea meets and exceeds international standards. No wonder this family concern is today a leading FMCG company marketing some of Pakistan's best-selling blends, with an ever-growing fan base around the globe.



## United King Foods Pvt Ltd

United King Foods (Pvt.) Ltd. started its operation as a small Nimco Shop under the name of United Nimco Corner in Karachi, Pakistan in 1984. In 1988 They opened a new outlet under the name of "United King" and now they have seven outlets to facilitate our customers. The name of United King throughout the country became synonymous with excellence, quality and authenticity in all namkeens, sweets cakes and confectionery products. After having established a strong brand name in Pakistan, the need to expand into neighboring markets became evident. ♦

