



Our Products

-  ChocolateTree
-  GiftTree
-  TreeSavingsPlan
-  GreenAcacia
-  ForestSavingsPlan
-  PureCocoa

Request our brochures here – free of charge and obligation! »

Corporate history of ForestFinance



-  1995 - 2001
-  2001 - 2007
-  2008 - 2010
-  2011 - 2013
-  2014 - 2015



1995

Harry Assenmacher starts his journey with tropical afforestation by planting his own forest in Panama. The initial plans are made for the sale of forest areas as an investment.



1996

COOL company is founded – Association for the Reduction of Carbon Dioxide in the Atmosphere (Verein zur Verminderung von Kohlendioxid in der Atmosphäre e. V.).



1997

All our Forests are FSC®-certified. As the partner company of a Panamanian forestry service provider, ForestFinance sells the first forest areas as an investment product to German customers.



1999

The first afforestation projects for carbon offsetting are initiated in Panama.



2001

Regular sales of 1-hectare forest investments. ForestFinance develops the product WoodStockInvest.



2003

The [TreeSavingsPlan](#) is launched, allowing private investors with a smaller budget to sustainably invest in the ecological regrowing of raw materials.



With WoodStockSingle, ForestFinance introduces its first „savingstree“ to the market: the predecessor of today’s GiftTree.



2004

With the [GiftTree](#), ForestFinance now offers a product which is perfectly suited as a birth or baptism gift.



2005

The Forest Finance Service GmbH is founded and registered.



2006

The newly introduced [ForestSavingsPlan](#) enables investors to make their dream of an owning forest come true.



2007

Bye bye factory hall: ForestFinance moves into a bigger office in the centre in Bonn.



2008

ForestFinance takes over the forestry service provider in Panama, the ForestFinance Group comes into existence.



CO2OL becomes a brand and a business division of the ForestFinance Group.



Sweet return: with [CocoInvest](#), ForestFinance introduces the first forest/ agro-forest product to the market



2009

ForestFinance initiates the first afforestation projects in Vietnam.



The millionth tree on behalf of German investors is planted.



ForestFinance expands its office space.



2010

The afforestation project "CO2OL Tropical Mix" is threefold certified under the standards of the FSC®, CarbonFix and CCB, becoming the first project of its kind to meet the "meta standard" recommended for forest climate protection projects by the WWF.



First thinnings: ForestFinance pays out first revenues to investors, exceeding the revenue forecasts from the late 90's, when the trees were planted.



With the annual report 2010, ForestFinance publishes a consolidated financial report for the whole ForestFinance Group for the first time.



ForestFinance launches the first product, GreenAcacia, in Vietnam. As an additional ecological benefit, GreenAcacia turns already afforested monocultures into ecologically sustainably used mixed forests.



The ForestFinance Group is the first German company worldwide to receive the FSC Global Partner Award in the "Financial Services" category.



ForestFinance opens its representative office in Hanoi, Vietnam.



2011

ForestFinance is an official partner of the UN campaign "International Year of Forests".



The forest protection project "Wild Beech" is initiated: ForestFinance and B.A.U.M. e.V. offer companies and individuals the opportunity to actively engage in the protection of 100 hectares untouched beech forest.



ForestFinance is the first forest investment provider to publish a detailed sustainability report.



Due to the growth of the ForestFinance Group, two additional CEOs are appointed: Dirk Walterspacher as CEO Carbon Business and Olaf van Meegeen as CEO Sales.



The TreeShop.de starts off with ecological and innovative products, including the first tablet holder produced from certified tropical wood and proof of origin.

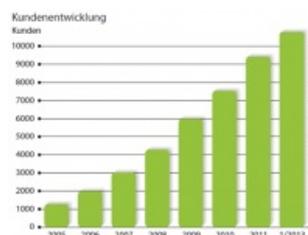


2012

ForestFinance initiates a further education programme for forestry staff in Vietnam together with GIZ.



In response to the high demand by investors, ForestFinance opens up new project locations in Peru and Colombia.



In June, ForestFinance welcomes the ten thousandth customer. After 17 years of doing business, the outcome is extremely positive in more than one regard: the company disposes of more than three million trees planted in five countries on three continents and an afforestation area of more than 16,000 hectares.



"CO₂OL Tropical Mix" is now an acknowledged Gold Standard transition project.



2013

Christiane Pindur becomes CEO Administration.



ForestFinance celebrates the 10th anniversary of the TreeSavingsPlan.



New sales offices in France and Switzerland are opened.



ForestFinance is one of nine finalists in the region nominated for the award "Großer Preis des Mittelstandes".



ForestFinance is honoured as "eco pioneer" by the German EarthDay section and receives the innovation award from the Industrial Chamber of Commerce Bonn/Rhein-Sieg as well as the bronze medal in the frame of the federal "green office" competition of B.A.U.M. e. V. and the gold label from the eKomi customer rating.



With the forest cemetery FinalForest (Rest in Trees), ForestFinance offers the possibility of protecting one of Germany's oldest forests for 99 years.



2014

The online portal Rank a Brand examines 36 chocolate brands in regard to their ecological and social sustainability. "ForestFinest", the 80 per cent cocoa chocolate available on the internet, takes first place.



In the first half of 2014, ForestFinance pays out over one million in revenue generated in the previous year to customers. The proceeds are derived from the sale of carbon credits and wood biomass.



The ForestFinest Consulting eG, a consultancy service provider for forestry and land use projects, is founded.



ForestFinance is supporting the WWF (World Wide Fund for Nature) biodiversity survey conducted in forest projects around the Orinoco River. The finca La Paz in Colombia was chosen as one of four project areas where the pilot project "Promoting biodiversity conservation on



privately managed productive forest areas and pasture land" will be implemented.



ForestFinance customers now have the possibility to mix various forest investment options by using an online tool: the newly developed ForestMixer at www.forestfinance.de/waldmixer allows you to decide how much money you want to invest in different products while receiving detailed information on your individual investment.



The ForestFinance cocoa forests in Panama are now UTZ certified. UTZ certification shows consumers that products have been sourced, from farm to shop shelf, in a sustainable manner.



Two new members are welcomed into the chocolate product family: bittersweet chocolate with 50 per cent cocoa from our ForestFinance cocoa forests in Peru, with our without candied oranges.



Dr. Carola Paul from the Technische Universität München (Technical University Munich) receives the Thurn and Taxis award in forest science 2014 for her dissertation "Agoforestal possibilites of supporting reforestation in Panama - a silvicultural and economic evaluation" from Princess Gloria of Thurn and Taxis.



2015

The ForestFinance Group is the first and only forest direct investment provider to publish an audited financial and annual report for the year 2013/2014, continuing on its chosen path of transparency and allowing all customers and business partners a complete insight into the economic situation of the group.



For ForestFinance, sustainable tropical forestry does not end with the harvest. A completely new business department is now occupied with the distribution of harvested raw materials and half processed products. Former CEO Olaf van Meegen is responsible for developing the new business structures.



The first 15 tons of cocoa harvested by the ForestFinance Group in Panama and traded under the brand "ForestFinest" are shipped to Kapstadt, where ForestFinance partner [CocoáFair](#) turns them into finest chocolate.

