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The Chairman’s Word
I will share with you the vision and culture of trust, the art of creating and thinking of Ridge Solutions Group because...

When we set a goal and we intend to achieve it, we cannot separate them from our Mission, Vision and Values;

The true entrepreneur is the one who goes to the action of thought and makes things happen;

Ships are safe anchored in the ports, but they weren’t created for that;

Whenever we meet up with a successful business, we believe that there was one day a brave decision;

There is no wrong moment to do the right thing;

There is no wrong moment to do the right thinga victory cannot be achieved without a clear definition of the target and a clear platform for a careful culture of open communication and clear strategy;

The best moments in life should be created or recreated. It’s pointless to sit and wait for them;

The results come from the opportunities created and not the opposite;

The paths for victory are more agreeable than the defeat, but not less difficult;
The Chairman’s Word

BECAUSE

Leaders must understand that they need to manage people, seek their partnerships, build teams, get a sense of timing and a sense of urgency;

Our responses to customer needs are generated by our ability to generate unique solutions, innovative, attractive and beyond any expectations;

Trust is an essential element for success. When trust goes up, the speed of implementation and the results increase and costs decrease. And, at the opposite, the speed of the actions declines and costs increase;

The more we believe in our goals, the faster we will achieve them;

We are a continuing challenge to the best practices and at the same time we are ... this certain!

To create the possible we should attempt the impossible

Regards

José Ferreira Ramos
Chairman & Executive President
Ridge Solutions Group

BECAUSE
Ridge Solutions Group
An Overview
Established in 2004, Ridge Solutions is a wholly-owned Angolan company which develops diverse projects across several market sectors under its various operating units. The company’s initial successes came in leading several high profile real estate developments in Angola. The diverse and talented management team at Ridge Solutions has extensive international experience in property development, finance, engineering, and other pertinent skill sets. Due to the consistently high economic growth rates in the Angolan economy, Ridge Solutions has recently expanded its activities into other sectors. The Group’s business activities now include:

- Engineering, Project Management and Infrastructure Development (GEG Angola and Emirates Ridge Solutions Contracting, Abu Dhabi)
- Property development, housing, offices, shopping centers, tourism, Hotels & Resorts (RS Property)
- Agriculture (RS Farming)
- Aquaculture (RS Aquaculture)
- Investment Fund Management & Corporate Finance Advisory Services (RS Capital)
- Brand management and retail product development (RS Brand)
- Natural Resources & Industries (RS Industry)
Ridge Solutions Group
The Internacional Network

THE INTERNACIONAL NETWORK

Ridge Solutions is in the process of developing its global business network through strategic partnerships and joint ventures with well-recognized international companies involved in specific economic sectors. This includes retail property development, hotel management, real estate evaluation and appraisal, and financial services. The majority of these efforts are focused on diverse property developments, agriculture, hotels, industry, and natural resources exploitation in the country of Angola.

To enhance the ability of the Group to work with both domestic and international investors, the Group created RS Capital, which in 2008 became only the third financial institution in the country to receive approval of the Ministry of Finance’s Comissão do Mercado de Capitais (CMC). Going forward, the Group is seeking to establish an RS Capital-managed private equity vehicle domiciled abroad to facilitate international private equity investment in Angola’s dynamic economy. The management team of RS Capital includes professionals with experience in the financial services industry from the North American, European and African continents at international leading companies, including Merrill Lynch and Nedbank.
THE INTERNACIONAL NETWORK

In 2008, the Group has opened an investment holding company and a contracting company in the United Arab Emirates

*Ridge Solutions International Holdings Ltd*, incorporated on June 22, 2009 as a company limited by shares under the Companies Law, Dubai International Financial Centre Law No. 3 of 2006, and operating as a unregulated entity (holding company) from its offices at 511 Liberty House, Dubai International Finance Centre, Dubai, United Arab Emirates.

*Emirates Ridge Solutions Contracting LLC*, incorporated on October 13, 2009 as a limited liability company registered with the Tribunal of the Ministry of Commerce in Abu Dhabi, United Arab Emirates, Emirates Ridge Solutions Contracting was established to provide project management and engineering services on large-scale public works and infrastructure projects in the GCC region.
EMIRATES RIDGE SOLUTIONS CONTRACTING
Project Bids and Service Codes Involved

1 Storage Facilities Project
2 Saadyat Island-Houses
3 Contract 301-Shah Habshan Railway Project
4 Contract 305-Shah Habshan Railway Project
5 Invitation to Engineering Consultancy offices
6 1000 Gas Stations - Saudi Arabia
7 Legal document with powers to manage Bank Counts
8 Railway OMAN-MUSCAT-ALAIN
9 Oil Concession
10 Riyadh - Airport Extension
11 Contact Metallic Companies DST and Martifer
12 Government Services Pre-Qualification
13 Saadyat Island-Houses
14 Contract 301-Shah Habshan Railway Project
15 Contract 305-Shah Habshan Railway Project
16 Landscaping & Irrigation Works
17 Expressions of Interest in six projects - Qatar
18 GIS data exchange project
19 Gas Station Network
20 GIS data Airport
21 Storage Facilities Project 2
22 West Region development
23 Contract 301-Shah Habshan Railway Project
24 Contract 305-Shah Habshan Railway Project
25 General Engineering Consultancy for Local Roads and Drainage
26 West Region development
EMIRATES RIDGE SOLUTIONS CONTRACTING
Project Bids and Service Codes Involved

27 Contract 301-Shah Habshan Railway Project
28 Contract 305-Shah Habshan Railway Project
29 General Engineering Consultancy for Local Roads and Drainage
30 ITS Consultancy and Supervision Services
31 Program Management of Building Projects
32 Program Management of Local Roads and Drainage Projects
33 Road Safety Consultancy and Supervision Services
34 Irrigation and Landscaping
35 Railway Services
36 Railway Services

37 External/internal roads
38 Storm water & drainage network
39 Bridges, tunnels & crossings
40 Electrical cabling & substations
41 Building construction
42 Rock protection of shoreline
43 Street lighting
44 Parks & landscaping
45 Irrigation Water Network
46 External/internal roads
47 Storm water & drainage network
48 Bridges, tunnels & crossings
49 Electrical cabling & substations
50 Building construction
RIDGE SOLUTIONS GROUP

To develop a business requires thorough knowledge of all aspects of the target areas, with a different mindset that is focused on giving a comprehensive 360-degree view based on the best of both worlds.
THE SYNERGY MODEL
The Integrated Vision

Projects

PROJECTS

VISION

GEO STRATEGIC POSITION

PUBLIC STABILITY

REGIONAL MARKETS

MAIN CLUSTERS

INTEGRATION

DEMOCRATIC CULTURE AND RELIGION
A Regional & Global Reach
THE CORE - SATELLITE MODEL

Emerging out of the DIFC, RSIH would establish offices in strategic locations to gain more exposure on the target regions.
Africa is currently the richest continent with mineral resources and growth potential. Rightly determining where and how to play is often a challenging in Africa, however.

Through their deep African knowledge Ridge Solutions completes the above picture. We the ability to spot and capitalize on the potential market segment.
AFRICA TODAY

Africa’s collective GDP in 2008 | $1.6 trillion (roughly equal to Brazil or Russia)
60% Africa’s share of the world’s total amount of uncultivated arable land
52 African cities with more than 1 million people
20 African companies with revenues of more than $3 billion

AFRICA TOMORROW

Africa’s collective GDP in 2020 | $2.6 Trillion
Africa’s consumer spending in 2020 | $2.6 Trillion
1.1 Billion Africans of working age in 2040
50% of Africans will live in cities in 2030
The following chart compares the GDP growth of the emerging economies with the developed ones. With the strong potential in emerging economies, RS is having special emphasis on them.

The under-process plan includes establishing offices in Egypt, Brazil, Maldives, Russia, and other emerging economies.

Brazil and South America are currently undergoing the early phases of an economic boom, supported by the huge population and the huge discoveries of mineral there.

In Egypt and North Africa, there is an expected surge in demand for Islamic financial activities, coupled with an influx of infrastructure and development projects.
Ridge Solution’s influence and reach is being reflected in the increasing international recognition to the group.

The latest of this recognition was the invitation to Mr. Jose F. Ramos by the Peter Drucker Society to represent the entire African continent as key speaker in 2012 forum.

In the conference to be held, only top politicians and businessmen will be present, to listen to the vision of the most relevant leaders in the economy of each continent.

“The invitation and the subsequent attendance of Mr. Ramos to the conference underpins the increasing worldwide influence and recognition of the Group and its President, Mr. J. F. Ramos”
THE INVESTMENT OPPORTUNITY

While many global economies experienced strong economic growth during the recent easy-credit markets that ended with unfortunate but inevitable consequences, we have many reasons to believe that Angola’s recent strong GDP growth and significant economic boom has set the stage for continued growth over the medium and long term. Angola produces approximately 1.8 million barrels of oil per day and new investments in production of proven reserves will likely push this toward a level of 2.3 million barrels per day by 2014. Such developments continue to impress during a time when most oil-producing nations experience declining reserves.

Importantly, due to the post-Colonial war that ended in 2002, Angola requires significant investments in basic infrastructure, development of quality real estate across all segments, and growth in the means of production to harness its vast natural resources, particularly in agriculture.

The Angolan Government, with access to credit facilities of differing types made available by China, Brazil, the United States, Portugal, private EU bank lenders and now the IMF, has committed billions to building the infrastructure necessary for a sustainable and productive economy.
In 2008, Angola successfully held parliamentary elections that were accepted as fair by EU and other recognized election monitors. In this light, the consolidation of the peace process into a valid and viable democratically elected government continues. The ruling MPLA Party won a large majority of the vote, due in part to the tangible evidence of recent investments in diverse infrastructure. In our view, the generally positive story that has unfolded in Angola since the peace accords of 2002 has created the foundation for many similarly positive chapters to follow.

Our impressive portfolio of land assets available for diverse real estate and agricultural development is coupled with a team with proven project development experience on the ground in Angola. Importantly, we possess in-house financial professionals to channel and manage investments in such projects. As a result, we offer investors unique access to Angola’s continuing economic growth. The combination of a strong emerging economy, the exceptional untapped demand in target markets, and our depth of knowledge and experience in the country are the cornerstones of support upon which investors may gain access to quality, productive enterprises in this young and promising market.
Ridge Solutions Property Projects In hand
Gardens of Eden (Jardins do Eden)

The Group’s initial foray into largescale real estate development, Gardens of Eden is a major housing project, totaling 300 hectares, located in the Southern suburbs of Luanda. This project is nearing the conclusion of Phase I, with roughly 2,600 villas sold, approximately 1,300 of which have been handed to local buyers and the remaining units in various stages of construction. In Phase II, the Group plans to execute a more urban vision for the development, with over 100 multi-storey buildings for commercial and residential use.
CURRENT DEVELOPMENT PROJECTS

Edifício Platinium

Platinium is a nineteen-storey residential tower in the Ingombotas District in the heart of Luanda that was completed in December of 2010. Platinium offers two and three bedroom luxury condominiums.
CURRENT DEVELOPMENT PROJECTS

Marimba Palace

Just blocks away from the historic bayside Marginal of downtown Luanda and situated directly across from the Tennis Club of Luanda, Marimba Palace will offer modern, conveniently located and secure condominiums. These two and three bedroom condominiums come fully furnished in one of three distinct décor choices. The twelve-storey condominium tower is currently under construction with completion slated for May, 2011.
Located near the newly renovated Justice Ministry and in one of the most prestigious avenues in the city of Luanda, Kissange Tower will offer twenty-one storeys of prime commercial office space. This project is in the licensing stage of development.
CURRENT DEVELOPMENT PROJECTS

Kilamba Park and Kilamba Hotel

Located in the Southern suburbs near Gardens of Eden, approximately one kilometer from the new Luanda Football Stadium and close to a newly constructed University complex and highway, the Kilamba development includes a 150-room five-star hotel and conference center currently under construction for a local pension fund.

Ridge Solutions owns the land surrounding the hotel and has received the necessary licenses and permits to construct three commercial and ten residential buildings.

Other Client Hotel Projects

In addition to the Kilamba Hotel, Ridge Solutions is under contract from the same local pension fund to construct three additional business hotels in the key regional cities of Malange, Huambo, and Cabinda, as well as a tourist hotel at the majestic Kalandula Falls.
CURRENT DEVELOPMENT PROJECTS

Novo Kitulu

Novo Kitulu is Ridge Solutions Group’s second large-scale real estate development project in the greater Luanda area, offering 780 hectares that stretches lengthwise from the coast of the Atlantic Ocean to a major roadway. It is located about 25 kilometers North of downtown Luanda. Novo Kitulu will consist of a diverse housing types covering the range from middle class housing inland to upper income luxury units proximate to and along the coastline. A resort hotel with golf course, as well as commercial, retail, and social areas, are also planned. Initial construction commenced with 220 middle class villas.

Caota Blue Marlin

South of the City of Benguela, Ridge Solutions acquired 1,000 hectares of pristine coastal property with uniquely attractive topography. This captivating area will be developed to integrate tourism with residential, social and retail components.
CURRENT DEVELOPMENT PROJECTS

Villas de Malanje

Located near the main entrance to the City of Malange, Ridge Solutions developed 100 middle class houses and 100 upper-middle class houses. This development includes a social entertainment center and a four star hotel with 122 rooms that are currently under construction.

Condomínio Zango

Located near the new superhighway in Luanda Sul, this condominium development includes 100 upper-middle class units, each with three bedrooms. This project is currently under construction and scheduled for completion in the first quarter of 2011.

Kalandula Shopping

Projected to supply an area of 65.089 sqm. Located near 2 km from the highway, this project will include both a large, modern shopping mall and surrounding commercial development.
BUSINESS PHILOSOPHY
Ridge Solutions Farming

OUR DREAM FOR AFRICA
IMPACT/BENEFITS OF THE MODEL

- Land ownership not impacted
- Dedicated “technical“ expertise across the value chain
- Develop the local industry to reduce dependency on imports
- Dynamic creation of employment opportunities
- Establish competent local farming communities
- Create opportunities for exports -- considerable national potential to enhance the trade account and balance of payments

WHAT IS REQUIRED

- Further commitment from the government to support the initiative would ensure more efficient flow of inputs, products and currency
- Strategic international partners to develop the value chain
- Participation in infrastructure development
- Strategic identification and acquisition of land/farming right

*Ridge Solutions’ goal is to have 500,000 cultivated hectares of productive Farmland within the next five (5) years*
COKENGO FARM (3,500 Hectares  Caála, Huambo Province)

Primary target production: Dairy, corn, wheat, potatoes and soybeans

- 1,600 hectares (ha) of production area under irrigation
- 2,000 head of cattle
- 50,000 liters of milk per day

Location: S 12° 56’ 33.3” and E 15° 37’ 09.3”

Conditions: Summer rainfall of 1200 mm p.a.

Techniques: Organic farming with no-till cultivation practices will be utilized to increase the fertility and water retention of the soils

Additional facilities:

- City of Huambo: UHT plant for long-life milk processing
- Caála: Grain silos, corn/wheat roller mills for corn meal and wheat flour, and soy extruders and expellers for low fat soy oil cake and soy oil.
- Viana: Sales and distribution center (near Luanda)
RIDGE SOLUTIONS FARMING

LONDJOMBELLE FARM (5,000 ha  Cubal, Benguela Province)

Primary target production: Grains and potatoes

Conditions: Moderate climate and rainfall provide the ideal conditions for growing grains and potatoes

Techniques:

- Target output of 7.5 million tons of potatoes per year
- Irrigation process over 2,000 ha utilizing water from the Cubal River, allowing two crops per year
- Production will be directed to the local market through the existing business network in the province and commercial agents, including supermarkets, hotels, retailers, etc.
Ridge Solutions Farming

PINTO FARM (5,000 ha  Bengo Province)

Primary target production: Vegetables, cut flowers, other subtropical produce, and fish farm (tilapia)

Location: S 30’ 38.3“ and E 13 57’ 54“

Conditions: Summer rainfall of 650 mm p.a. The second largest river of Angola, the Kwanza River, borders the farm and makes supplementary irrigation attractive and sufficient to cultivate two crops annually.

Techniques: Organic farming with no-till cultivation practices will be utilized to increase the fertility and water retention of the soils, and reducing the nitrogen and water needs for the crops.

Additional facilities:

- Maria Teresa: Packaging and processing facilities.
- Viana: Sales and distribution center.
CAMARÃO DE ANGOLA | ANGOLA SHRIMP

Ridge Solutions is constructing a 1,000 hectare industrial shrimp farm in the Ambriz area.

A 33 hectare pilot farm will be utilized initially to optimize the larger project design and future operational protocols.

**Project Characteristics:**

- **Pioneer project on the west African coast**
- **Validation of the site of Ambriz, which experts have studied and found to have near ideal soils and water quality (both fresh and salt)**
- **Pilot farm to validate local environmental conditions and main technical choices with:**
  - 33 ha pond size (2 x 10ha, 2 x 5ha and 2 pre growing ponds of 1ha and 2 of 0.5ha size.)
  - Hatchery/nursery to produce the PL’s
  - Laboratory office and food storage in 3 containers
  - 1 pumping station of 3 x 0.6 m/s pumping capacity 1 mini processing plant with freezing container and ice plant 6to/day plus 12 to ice storage capacity.
CAMARÃO DE ANGOLA | ANGOLA SHRIMP
CAMARÃO DE ANGOLA | ANGOLA SHRIMP

Ridge Solutions Aquaculture

1,000 Ha Main Project

33 Ha Pilot Project

Town of Ambriz
Ridge Solutions Aquaculture

CAMARÃO DE ANGOLA | ANGOLA SHRIMP

1,000 Ha ponds, Phases 2 - 4
CAMARÃO DE ANGOLA | ANGOLA SHRIMP

Project Characteristics (continued):

- Post-pilot project build out in three phases to produce 1,000 ha of ponds of 5 or 10 ha each.

- Phase 1 farm of 300 ha (sufficient size to be efficient and self-sustaining), with additional expansion thereafter.

- Choice of Jumbo Tiger Shrimp (Penaeus monodon species).

- Organic production techniques to target the premium, high-margin market.

- Semi-intensive production techniques with target production goals of:
  - Harvest yield of 2.1 - 2.2 tons/ha.
  - Two harvests for each pond annually (4.2-4.5 tons/ha/yr.).
  - Average harvest weight of tiger prawns of 28 grams.
INTEGRATED FISH FARMING PROJECT  TILAPIA (Planning Stage)

Currently planning the establishment of a land-based central farm, consisting of an indoor 1,000 ton per year re-circulated system fish farm with the following additional facilities:

- Hatchery and nursery and to provide the fingerlings for raising
- Processing plant to fillet and freeze the mature fish

Operation will further establish various 100 ton per year satellite farms that will be operated by local farmers:

- Fingerlings will be provided by the central hatchery and nursery
- Fish food will be provided by the central farm
- Mature fish will be purchased by the processing plant

Hydroponic vegetable tunnels will utilize the nutrients available from the fish farm as fertilizer for the vegetables

Food processing plant will also process the fish and vegetables into ready-to-eat meals, etc.
RS Aquaculture is currently investigating a project to farm local fish species in sea cages off the coast of Ambriz in Bengo Province, Angola.

Due to the calm seas along the coast of Angola, cage farming has great potential.

The project will be complementary to the shrimp farm operation that RS Aquaculture is currently implementing at this location.

Some of the local species are also fast-growing with good food conversion ratios.

Studies on the local species will be conducted during the pilot phase of the shrimp farm project.
Project Team

Our project team consist of top qualified personnel in the field of aquaculture, led by Dr. Thierry C. Robin, Director, RS Aquaculture

Dr. Robin is an undergraduate and bachelor degree in Hydrobiology at the Technology Institute of Tour

The team has 20 years of experience managing hatcheries using recirculation systems, with a vast international experience

Dr. Robin was a director in India, studied the premixes market for animal feed in Vietnam, Shrimp farming and feed processing in Srilanka, Malaysia, Taiwan and Thailand

He also worked in Indonesia as Resident Expert and in Mozambique as Production Manager

The project team is highly dedicated, young and energetic, which combined with the project’s prospects, tend to be a huge success story
RS CAPITAL is the Investment Management company of Ridge Solutions Group. Established in 2008, RS CAPITAL is a key element in the Growth Strategy of the group.

Following the best business practices, which include a high commitment with quality, innovation and ethics, Ridge Solutions achieves high results focusing on the quality of its human resources and setting strategic alliances with other high standard organizations and investors, assuring superior returns on investments.

The major activity of the company is the operation of Investment Funds and Investment Management and Consulting.

With an experienced and diversified team of professionals, and a profound knowledge of the market, the company offers excellent investment opportunities and services to its investors and clients.
MISSION

To develop and manage investment funds that offer the best combination of risk and return to our investors/clients and shareholders, backed up by the best international practices of management and corporate governance.

VISION

To be the best investment vehicle to investors, through the access to our Group’s impressive and diversified Assets portfolio and controlling the evolution of the investments since its genesis in its multiple aspects (market opportunity, project development, financing, construction, promotion and sales).
BUSINESS AREAS

The major Business activities of the company are in the areas:

A. Investment Funds / Private Equity
   - Real Estate Investment Funds
   - Natural Resources Investment Funds
   - Agriculture Investment Funds
   - Risk Capital Investment Funds
   - Risk Capital Societies

B. Investment Services
   - Real Estate Investment Funds
   - Natural Resources Investment Funds
   - Agriculture Investment Funds
   - Risk Capital Investment Funds
   - Risk Capital Societies
BUSINESS CONCEPT

Real Estate Activity

Investment Specialists

Know How and Experience

Word Class Portfolio

Development of Investment Funds and Investment Management Services which maximize value and return to shareholders, investors and clients

Regional basis for growth
THE MAJOR TARGET MARKETS OF RS CAPITAL WILL BE:

**África**  
(mainly Angola, Gulf of Guinea and South Africa)

**Europe**  
(Western and Eastern Europe)

**Middle East**  
(Mainly GCC states)

**Asia**  
(mainly China, Japan and India)

**RS Capital SGFI**  
(Luanda)

**RS Europe**  
(Lisbon)

**RS Capital Middle East**  
(pending)

**RS Capital Asia**  
(Hong Kong)
Ridge Solutions

Holds a very interesting asset base that can be used to launch attractive ventures in several areas of activity.

RS Capital

Has been preparing the launch of investment funds and evaluating potential funding sources.

RS Capital

Establish RS Capital as a “preferred partner” for investors that wish to participate in Angola’s economic growth, offering flexible investment models and value propositions tailored to investors’ profiles and preferences.

Leverage RS Capital network of partners and relationships to access important funding pools.

Develop compelling value propositions for investors.

Identify and execute best investment structures.

Develop organizational capabilities to execute RS Capital strategy.
During the recent financial crisis, the Islamic financial system emerged as a very robust and viable alternative to the prevailing financial systems.

There has been an increasing interest within various countries in revising their legal and financial systems as to accommodate to the Islamic financial model.

Convinced with the fairness and the practicality of the Islamic Financial system, Ridge Solutions Inc. has formulated a vision to spread these benefits among the different nations.

To realize this vision, Ridge Solutions embarked on certain characteristics to transform its vision to a realizable strategy. Location proximity, local & regional demand, and the market readiness are some of the prerequisites to entering a market.
To realize the vision of the global Islamic investment bank, Ridge Solutions recognized that it has to be positioned in a well regulated and highly renowned jurisdiction.

Accordingly, Ridge Solutions International Holdings was setup in 2009 under the DIFC unregulated license category.

Global Islamic Investment Bank, or GIIB, is the material evolution of the strategy laid down earlier. Centered and based out of the DIFC, GIIB would be the central operating office for the group.
MISSION STATEMENT

To establish an Islamic Investments group with global standards, focusing on promoting Islamic and ethical practices in the different fields of:

- Investment Banking
- Brokerage
- Private Equity and Venture Capital
- Microfinance
- Islamic Insurance

VISION

To be the top Islamic investment group in the world, fostering top investment and ethical standards
Company Profile
Ridge Solutions Natural Resources
ABOUT RIDGESOLUTIONS NATURAL RESOURCES

Ridge Solutions Natural Resources are finding several opportunities of investment in different mining segment in Africa and South America.

A joint venture was concluded with Geoventures (Pty) Ltd, a South African based company to develop this division to its full potential. With their support RS Natural Resources had access to geologists with extensive experience in all aspects of mineral exploration, ore deposit evaluation and mining, relating to a variety of commodities and geographic locations and also the equipment needed in exploration and evaluation projects (differential GPS, geophysical equipment, geological modeling hardware and software, etc).

RS Natural Resources is currently investigating various possibilities in Angola, Mozambique, DRC and Brazil.
KEY PERSONNEL IN GEO VENTURES’ MANAGEMENT TEAM

Carl Slade (MSc, DIC, Sci Nat)  Carl is a geologist with more than 44 years of exploration experience. He has initiated, established and managed several large exploration projects in South Africa, Angola, Botswana and Brazil, and has worked in teams producing bankable feasibility studies for coal, gold, diamond and base metal projects in the countries mentioned. Prior to creating Geoventures, Carl worked for De Beers, Anglo American, and Gold Fields. Carl is recognized as a “Competent Person” by the TSE in Canada and the JSE in South Africa.

Larry Neuhoff: (Msc, Sci Nat, FGSSA) Larry is a geologist who has previously served as General Manager of African Selection Trust, Seltrust Botswana, BP Minerals SA and AfriOre Ltd, and completed two years as CEO of Alexkor, a major SA diamond producer. He has supervised exploration projects in South Africa, Botswana and Angola from grass-roots exploration through to full production. He is a past Chairman of the Economic Geology Division of the Geological Society of South Africa and served a one year term as Vice President of the Botswana Geoscientists Association.

Desmond Doyle (Chartered Surveyor) Des is a surveyor with extensive mining experience. He managed Dawn Diamonds, a marine Diamond Mining Company, and is considered a “Competent Person“ which enables him to calculate ore reserves to the satisfaction of The Johannesburg Securities Exchange. SA
A company’s brand is one of its most valuable assets. The management of that asset is today taking a more important role in providing products and services and is of central importance to business performance. Only the adoption of a market mentality that encompasses the entire company can generate consolidated brands, valued within their market respective segments.

Our **vision** is to capitalize on the value generated by all activities within the Ridge Solutions Group to develop major brands with market value. We believe that this brand can emerge from the result of decoding our intrinsic values and passing that message to the consumer. We rely on quality, creativity, technology and commitment. We value sustainable growth, success and recognition, and we want to build and enrich the branding of Ridge Solutions, increase brand value, promote the reputation and positive image of our brands, and always ensuring brand quality.
MARKETING STRATEGY OF THE RIDGE SOLUTIONS GROUP THROUGH RS BRAND

Creation, management, implementation and evaluation of all the campaigns and internal communications.

Alignment and integration of marketing strategies and communication (PR) with the positioning of the Group (our mission, values, etc.)

Create a logical strategy to enhance brand value.

Managing the portfolio of brands within Ridge Solutions Group

Brand creation and development (defining and positioning a comprehensive branding strategy)

Implementation of branding strategy through marketing efforts to develop business within targeted market segments with the aim of enhancing brand value

In 2011, Ridge will launch a lifestyle (clothing) brand as official clothing partner of AT&T Williams F1. A 21st century brand that reflects the opportunities and challenges of this century.

Establishing a premium, technology brand is the natural next step, and Ridge is currently working with AT&T Williams F1 to develop a line of clean electric powered motors.
Ridge Solutions Brand
Ridge Solutions Brand

THE FIRST AFRICAN F1 SPONSOR
SAMPLE CLIENTS

Today, RS Brand open the horizons and has clients outside the group
2008 marked the birth of RS Industry, the business unit responsible for the implementation and operation of the industrial projects (manufacturing and extraction) within the Group’s project portfolio. RS Industry will be the driving force of all new industrial projects introduced by the Group, utilizing “global best practices” to establish and implement projects.

2009 marked the start of the construction within the first industrial park of the Group with an advanced factory of tiles and bricks for the construction industry. Botomona Industrial Park, comprising 225 hectares in which this ceramics factory is inserted, marks a turning point in offering integrated solutions in Angola. Botamona will offer a comprehensive solution for the deployment of light, medium and heavy industry, a logistics center, and also a retail park and business center providing complementary services, including hotels.

Additional factories, currently in the planning stages, include a truck and off-road vehicle tire re-treading plant, a ceramic tile adhesive plant, a steel tube manufacturing plant, and an aluminum door and window assembly plant.
BOTOMONA INDUSTRIAL PARK | 225 HECTARES
CERÂMICA RIDGE

USAMOS 9000 ANOS DE CONHECIMENTO PARA FABRICAR OS Nossos PRODUTOS
ACRESCENTAMOS RIGOR, RESISTÊNCIA E RAPIDEZ, PARA MELHOR DE SERVIR

Área Comercial
Tel: +244 197 285 767
Cerâmica Ridge
Parque Industrial de Bobonaro | Cambie | Bengo, Angola
A STRUCTURED & PHASED APPROACH

- Identification of new project
- Investigate the viability of proposed projects to ensure that a project will provide the returns required under Group policy
- Compilation of a business plan for the approved new project using experts from various countries where required
- Drive the implementation of the business plan through project management appointed during the implementation phase
- Ensure that the projects continue as complementary portfolio entities within the operational guidelines of the Group
Social Responsibility
A COMMITMENT TO SERVE

A responsible commitment to and involvement with communities has been a priority of the Group since its early stages. Ridge Solutions develops its business activities in sustainable and ecological ways, committing the company and its stakeholders to promote socio-economic improvements in their local communities.

Today the Group is involved in many local development activities, such as:

**The Williams Foundation:** An Official Sponsor of the AT&T Williams Formula One team, Ridge Solutions and AT&T Williams have partnered to create the first Williams Foundation in the world, with its headquarters in Angola and activities in the following areas: promotion of a healthier lifestyle among youth (drug & alcohol prevention) through motor sports activities, educational programs, and road safety campaigns throughout Sub-Saharan Africa.

**Special Olympics Committee:** Ridge Solutions is the official sponsor of the Angolan Special Olympics team, supporting athletes with physical and mental disabilities and other special needs.
A COMMITMENT TO SERVE

As part of our Social Responsibility Program, we have developed several programs with several governmental institutions such as the Ministry of Sports, the Ministry of Social Integration, the Ministry of Education, the pension fund of the Armed Services, and the pension fund of the Police, helping to rebuild the country and assisting those in need through:

Youth Programs: Ridge Solutions supports a shelter for 200 boys rescued from Luanda’s streets that provides accommodation, meals, healthcare, education and sports activities.

Low Cost Housing: Through the years we have been a consistent partner of the Angolan Government in developing hundreds of low cost housing units.

Community Buildings: Our Land Development projects include the construction of waste treatment facilities, schools, health centers, sports facilities and community centers.

Tennis Tournaments: The Master Series Ridge Solutions is a tennis tournament which aims to promote the practice of this sport in Angola, as well as to make tennis a premier sport on the African continent.
"THE GREATER THE BELIEF IN OUR GOALS, THE FASTER WE WILL ACHIEVE THEM."

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