



## Profile



Grupo Orsa is a 100% Brazilian closed capital incorporated company. With verticalized operations it controls all phases of production for pulp, packaging paper and corrugated cardboard packages, from planting the pinus forest to the final product, as well as the entire production chain for bleached eucalyptus pulp for the international market. It operates in the states of São Paulo, Goiás, Pará, Mato Grosso, Amazonas and Amapá, conducting in its forest both wood and non-wood related activities.

Based on its corporate office in Barueri, São Paulo, Grupo Orsa is organized into the companies Jari Celulose, Papel e Embalagens S/A, Orsa Florestal and Ouro Verde Amazônia. The three companies operate in integration with the group's social initiative branch, the Fundação Orsa. Structured as a company and financed by the transfer of 1% of the gross annual earnings of the group's companies, the foundation measures its results through social development indicators.

Grupo Orsa is among the largest Brazilian producers of corrugated cardboard packaging and, in the international market, it is responsible for approximately 3% of the eucalyptus pulp marketed around the world. The company has 5,644 direct and 2,854 indirect employees. The group's gross income in 2010 reached R\$ 1.24 billion.

# 8,498

Direct and indirect employees

See also [Grupo Orsa](#)

### Values

Grupo Orsa's beliefs indicate the way to do business in Brazil and around the world, and are expressed in the company's Principles, Business Philosophy and Vision for the Future.

### Certifications

Grupo Orsa's production processes and products and services are subject to several certifications.

### The dynamics of the 3Ps

Grupo Orsa employs the 3Ps policy as an engagement tool in operations and as a reference in decision making.

### Awards and recognitions

In 2010, Grupo Orsa's products and services were widely recognized.

### Where we are

See the map of Grupo Orsa's operations.

### Timeline

Since its inception, Grupo Orsa's activities have been underlined by the care it takes in generating value for society.

## Sitemap