

> +

Economic PerformanceYou are here
[Home](#) » [Menu](#) » **Economic Performance**

Orsa Florestal

>

Orsa Florestal is the branch of Grupo Orsa responsible for managing the native forests of the Vale do Jari; it is also responsible for the sawn and processed tropical timber production, certified by the FSC based on sustainable stewardship and specifically catering to the construction industry.

Following the strict guidelines established by the FSC for forest stewardship and industrial processing, Orsa Florestal works with a portfolio of over 25 native Amazon species, in a 545 thousand hectare area. The FSC seal assures the origin and responsible production of the product, of which 70% is destined for export, especially to Europe and Asia.

An essential part of Grupo Orsa's presence in the Amazon region, in 2010 the company reached the necessary maturity for an innovative endeavor of this magnitude. The year's production of 30,812 m³ of sawn timber gave the business its first surplus, with a 12.8% growth and gross revenue of R\$ 43.7 million. The inauguration of the third production line in 2009 made a significant contribution to this result, with a marked increase in production. To provide products with greater added value, the company invested in developing partnerships, such as for wooden deck manufacturing, and works towards stabilizing profits for future periods.

In 2010 began the FSC certification process for 246 thousand hectares located in the state of Amapá, scheduled for completion in 2011. In another initiative for next year, Orsa Florestal is set to increase production by 25% by opening the fourth production line, a saw mill that is currently in the process of certification. Orsa Florestal's operations generate approximately one thousand direct and indirect jobs in the Amazon.

See also [Economic Performance](#)

A new expansion cycle

The discharge of the debt incurred with the purchase of the former Jari Project and the reorganization of the internal management structure have drafted a new market context for the Group.

Sector outlook

In 2010, recovery efforts have underlined the economy in general and the pulp and paper sector in particular.

Jari Celulose, Papel e Embalagens S/A

Set up in 2009, the company has eight plants distributed in the country's North, Midwest and Southeast regions.

Ouro Verde

Ouro Verde Amazônia has operations in the Vale do Jari, processing non-wood forest products.

[Sitemap](#)