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From a working cattle ranch in colonial Kenya, to a trailblazer of conservation innovation - the story of OI Pejeta is as enchanting as it is inspirational.

Today, OI Pejeta is the largest black rhino sanctuary in east Africa, and home to two of the world's last remaining northern white rhino. It is the only place in Kenya to see chimpanzees, in a Sanctuary established to rehabilitate animals rescued from the black market. It has some of the highest predator densities in Kenya, and still manages a very successful livestock programme. OI Pejeta also seeks to support the people living around its borders, to ensure wildlife conservation translates to better education, healthcare and infrastructure for the next generation of wildlife guardians.

In 2004, the ranch was purchased by the U.K.-based conservation organisation, [Fauna & Flora International](#) (FFI), with the financial backing of the [Arcus Foundation](#), a private international philanthropic organisation founded by [Jon Stryker](#). The land purchase was wholly funded by a \$15 million donation from the Arcus Foundation, which worked in tandem with FFI and the Lewa Wildlife Conservancy to secure the 90,000 acres of open Savannah grassland and convert it to a national land trust.

The conservation of the natural habitat, located in Kenya's Laikipia Plateau, ensured the protection of existing rhino, elephant, and other wildlife populations in addition to [captive chimpanzees living in a 300-acre sanctuary](#).

The Arcus Foundation also gave \$12 million to fund capital and institutional development costs at the conservancy. That initial injection of funding allowed OI Pejeta Conservancy to fulfill its business model as a Kenyan-owned operation benefiting local community development and economic growth in addition to its impact on conservation.



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In 2015, we published our 2020 Management Plan - which was developed by our staff in consultation with a range of stakeholders, and sets out our vision for the years leading up to 2020, outlining the major projects that will help us to deliver our vision. We want to become an innovative and sustainable model that conserves biodiversity (particularly endangered species) and contributes to economic growth and the improvement of the livelihoods of rural communities.

[Read our 2020 Management Plan here - with figures quoted in Kenyan Shillings](#)

[Read our 2020 Management Plan here - with figures quoted in US Dollars](#)





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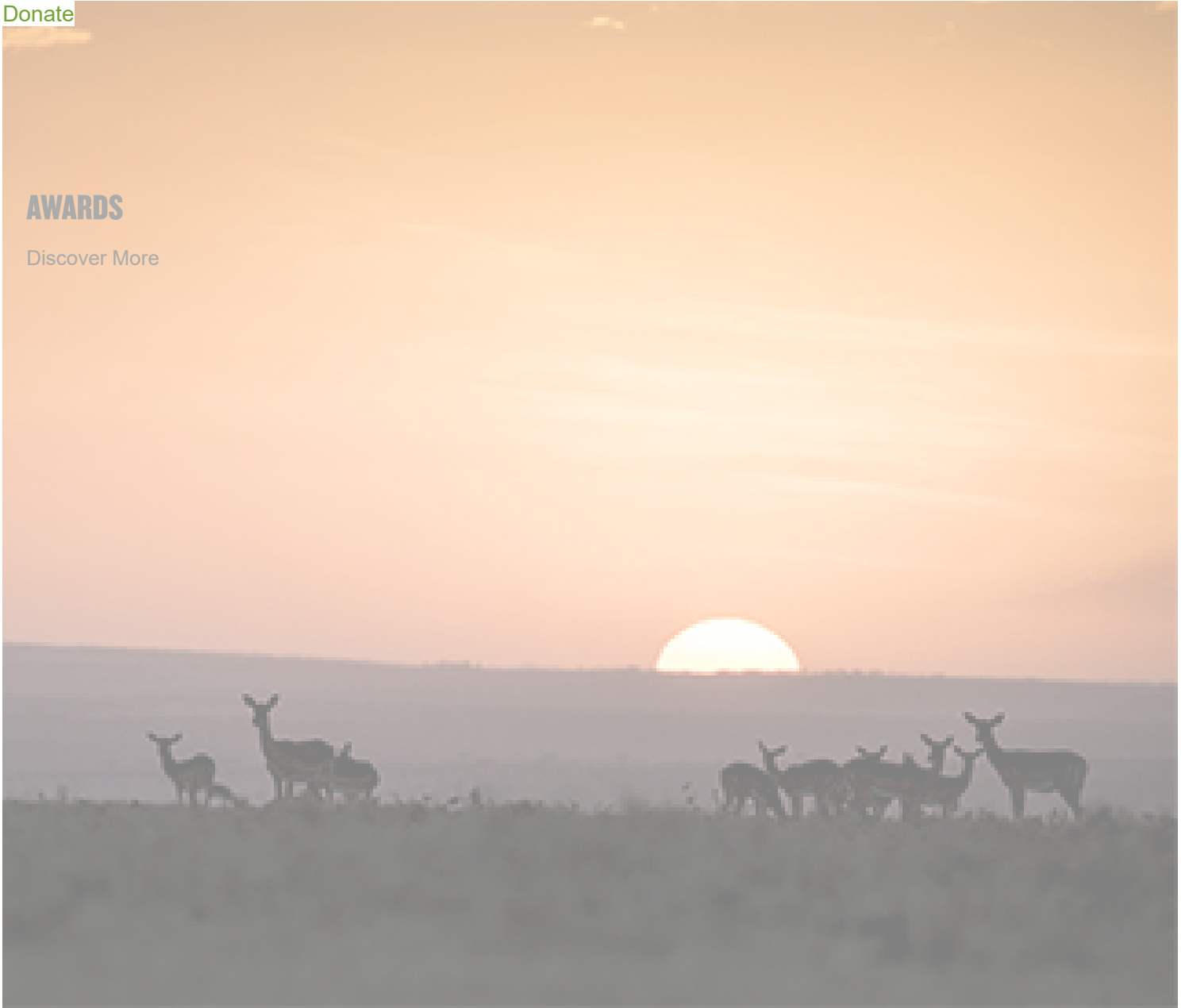


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