Who Owns Agricultural Land in Ukraine?

The fate of Ukraine’s agricultural sector is on shaky ground. Last year, the Oakland Institute reported that over 1.6 million hectares (ha) of land in Ukraine are now under the control of foreign-based corporations. Further research has allowed for the identification of additional foreign investments. Some estimates now bring the total of Ukrainian farmland controlled by foreign companies to over 2.2 million ha; however, research has also identified important grey areas around land tenure in the country, and who actually controls land in Ukraine today is difficult to ascertain.

The companies and shareholders behind foreign land acquisitions in Ukraine span many different parts of the world. The Danish "Trigon Agri," for example, holds over 22,000 ha. Other investors, like SigmaBioCare, are also Ukrainian based. The company began in 1993 and boasts being some of the first foreign investors in Ukraine after the break-up of the Soviet Union. Over the past decade, the company has systematically leased out small parcels of agricultural land (around two to six hectares in size) across Ukraine, aggregating these into large-scale farms that now operate industrially. According to NCH Capital’s General Partner, George Rohr, the leases give the company the right to buy the currently-leased farmland once the moratorium on the sale of land in Ukraine is lifted.

Another subset of companies have Ukrainian leadership, often a mix of domestic and foreign investment, and may be incorporated in tax havens like Cyprus, Austria, and Luxembourg. Some of them are also led by Ukrainian oligarchs. For instance, UkrLandFarming controls the country’s largest land-bank, totalling 654,000 ha of land. 95 percent of the shares of UkrLandFarming are owned by multi-millionaire Oleg Bakhmatyuk with the remaining five percent having been recently sold to Cargill. Similarly, Yuriy Kosiuk, Ukraine’s fifth richest man, is the CEO of MHP, one of the country’s largest agricultural companies, which holds over 360,000 ha of farmland.

With the onset of the political crisis, several of these mostly Ukrainian-based companies have descended into crisis themselves. One example is Cyprus-incorporated Mriya Agro Holding, which holds a land-bank of close to 300,000 ha. In 2014, the company’s website (which is no longer available online) indicated that 80 percent of the shares of Mriya Agro Holding are owned by the Guta family (Ukrainian), who hold primary leadership positions in the company. The remaining 20 percent are listed on the Frankfurt Stock Exchange.

According to news sources, in summer 2014 the company defaulted on its payments for two large Eurobonds, putting its future into question. The company first enlisted the support of US-based Blackstone Group and Ukrainian-based Dragon Capital, both of whom withdrew support after only one month, and later, the international auditing and financial service firm, Deloitte. An international bondholder committee was struck, comprised of several US and UK-based investment groups (including CarVal Investors - Cargill’s investment arm), which together own over 50 percent of the debt owed on Mriya’s 2018 Eurobonds and 15 percent of the 2016 Eurobonds. The future of this firm is unclear with some sources suggesting a risk of bankruptcy.

Other Ukrainian-owned companies incorporated in tax havens are also experiencing difficulties. Sintal Agriculture Public Ltd (based in Cyprus, traded on the Frankfurt Stock Exchange as of 2008, and holding almost 150,000 ha of land) ceased trading in 2018 Eurobonds and 15 percent of the 2016 Eurobonds. The fate of this firm is uncertain with some sources suggesting a risk of bankruptcy. However, if things progress in a similar way to neighboring Romania, foreign control of this land could transpire.

Romania has a similar story of dissolving collectivized farms, giving land titles to collective farm workers, and imposing a moratorium on the sale of agricultural land. Loopholes in the country’s national legislation have created opportunities for foreign control of land via bankruptcy proceedings. As documented by Judith Bouw, the bankruptcy of national agribusinesses has provided a gateway for foreign control of Romania’s farmland.

It is far from clear if the same scenario could take place in Ukraine. However, this lesson from Romania emphasizes the importance of keeping close watch on these agricultural land deals. In addition, the murky situation around land ownership in Ukraine raises many questions. Perhaps the most important is whether the growing concentration of Ukrainian land in the hands of a few oligarchs and foreign corporations can benefit the country, its people, and its economy.
Two land investment databases were accessed over the past year: the Land Matrix accessed in July 2014 and April 2015, and GRAIN’s 2012 data set on land investments worldwide. Taken individually, these databases suggest foreign land acquisitions of between 997,000 ha to 1.7M ha. When consolidated, individual deals reported by these databases represent over 2.2M ha of land in Ukraine.

Photo source: IFC