



Mara Beef

📍 Narok, Kenya

Food & Drink, Social enterprise

51 - 100

Company Description

Jobs

About Mara Beef

Mara Beef is a vertically integrated livestock enterprise on the edge of the Masai Mara in Kenya. It is a 500 acre farm that works closely with the Enonkishu Conservancy is a Savory Hub (Holistic Management) and one of Kenya's major supermarkets biggest suppliers of meat products. Mara Beef produces quality beef on its farm has its own abattoir and slaughter house adds value and then sends it to Nairobi in refrigerated transport to the various supermarkets such as Carrefour Nakumatt Tusky's. Mara Beef works with the local pastoralists communities in a wildlife/livestock integrated system with a holistic management approach with regenerative grazing that improves and conserves the rangelands so the resident communities can earn revenue through well managed livestock as well as through conservation fees from tourists looking at the wildlife. Currently there are almost 100 employees at Mara Beef and it has grown from scratch to now selling over 50 tonnes of (wholesome grass-fed) meat per month. In 2014 Mara Beef won the Africa Enterprise Challenge Fund grant of \$700000 to expand operations add value and create impact through sustainable community development.



About us

We were both brought up in Kenya, studied at University in the UK, Royal Agricultural University and the University of Edinburgh, married with 3 crazy kids. We started Mara Beef, Naretoi (property business), Enonkishu Conservancy, The Mara Training Centre and House in the Wild. There is a lot going on and we are looking for a dynamic, innovative and organised person to come out and assist with the growth, the strategy, the business development and the setting up of systems.



What can we offer Escapees?

Perks of the job include breaks at House in the Wild www.houseinthewild.com our exclusive boutique eco lodge on the banks of the Mara River... Safari with the big 5 on our doorstep.



What is our culture like?

We are big on CSR, and have set up the Enonkishu conservancy www.enonkishu.org (<http://www.enonkishu.org>) where we work with communities to improve livelihoods through improved livestock production and regenerative grazing, as well as conservation and eco tourism.



Why are we exciting?

A taste of real life on a farm in the Masai Mara. The big 5 and Masai Mara as our back garden, hear the lions roaring at night. Working with a fascinating resourceful, interesting and amazing culture, giving back to communities, conserving the environment, helping to save the Mara! We work with the communities on maintaining heritage, improving livelihoods and conserving the environment. Our project is new, exciting, scalable and we have the capacity to make it

work. We have set this up from scratch, found investment, won grants, and are now expanding at a rate that is very fast, we need help with organisational structure and the accounts dept. It is sunny, happy, exciting safari living, while working on the odd spreadsheet!

Esc factor

Social Impact, Off The Grid