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Bonduelle-Kuban: «We came to Krasnodar region due to the Forum «Sochi»

A building agreement over the modern canned vegetables production in stanitsa Novotitarovskaya was concluded by leaders of French company "Bonduelle" and the administration of Krasnodar region at the Forum "Sochi" in 2003.

As it is noted by companies, a number of factors favored the decision to come just to Krasnodar region - such as developed infrastructure, high level of farm production and skilled personnel in the region. But the major factor is hold by the regional government investment policy and favorable, almost tropical business climate in the region.

The first stage of the plant in stanitsa Novotitarovskaya was launched in 2004. And in 2007 there was carried out an official opening of the second stage of the "Bonduelle-Kuban" plant.

30 million euro was invested into the implementation of this project: including 20 million - into the industrial part of the project and 10 million euro - into the agrarian one.

Nowadays the "Bonduelle-Kuban" Company belongs to the number of major budget revenue generating enterprises of Krasnodar region and is the strategic partner of the region.

467 million rubles flowed from this enterprise into the regional treasury from 2006 to 2010.

Turnover of the "Bonduelle-Kuban" Company made up more than 3.5 billion rubles.

110 regular and 200 seasonal workers are employed at the plant in Novotitarovskaya stanitsa today. All technical engineer personnel and managers had studied in subsidiaries of the "Bonduelle" Group in France and Hungary.

In the nearest plans of "Bonduelle-Kuban" there are increase in output and product differentiation, as well as building of logistic store.

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Portal of the State's executives of the Krasnodar Region. Link to the source of origin.

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developers