



Vedanta & Subhalaxmi Cooperative Partner With KVIC To Train Rural Women Learn Making 'Paper Accessories & Stationary'

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IndiaCSR News Network

JHARSUGUDA: Vedanta's business operations in Jharsuguda, in collaboration with Subhalaxmi Bahumukhee Mahila Samabaya Samiti Limited and Khadi & Village Industries Commission (KVIC), a Government of India Enterprise, launched a week long training programme on 'Handmade paper articles'.

The programme was being conducted in the village Siriaplli, in Jharsuguda, wherein 25 rural

women will be trained by KVIC, Bhubaneshwar on different techniques of preparing paper made items, such as Paper Bowls (Thoonga), Paper Bags, Envelopes, Note Pads and Folders. The training is designed to meet the huge emerging market of paper made items against a crusade for making the region polythene free.

To discourage the use of plastic materials, which are a significant source for environmental pollution and facilitate alternative livelihood opportunities in the community which will empower women, Vedanta is promoting the use of handmade paper articles, by engaging rural women through the Subhalaxmi women cooperative.

The week long program, (23rd March to 28th March 2015) was inaugurated by Shri. Umesh Mehta, Sr. Vice President and Head Commercial operation, Vedanta's operations in Jharsuguda, in the presence of Shri. Sanjeev Patnaik, Head Corporate Communication and PR, Vedanta's operations in Jharsuguda, Shri. P.C. Nayak and Shri. Banshidhar Prusty, key resource persons from KVIC and Shrimati. Pushpanjali Seth, President, Subhalaxmi Cooperative Ltd.

Shri. Mehta said that the women has an equal role to play in the nation's development and all efforts in this regard have remained Vedanta's focus, which is being addressed through the determined work of the Subhalaxmi Cooperative. Shri. Mehta and Shri. Nayak also assured the participants to render a healthier and prolific support to them. Women members from the cooperative thanked the company for its support towards promoting capacity building exercises through various livelihood initiatives in the locality.

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