GLB Invest secured 87,200 hectares (872 km²) of land in the Wad Hamid area of the River Nile State for its project in Sudan. The project is located 130 km North of Khartoum on the west side of the main Khartoum-Matama road, and is 7 km from the Nile. It is approximately 700 km from Port Sudan – the gateway to target markets such as the GCC and China. This proximity to Port Sudan gives the project significant advantages as shipping costs and transportation time can be reduced, allowing the products to arrive fresh and with minimal delay.