

Strategic Partnerships

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Modern, efficient and competitive. Brazilian agribusiness drives the economy, creates jobs and showcases the country in the international arena. And with more than 3,000 strategic partners in the production and supply of sugarcane, which are responsible for 50% of all raw material processed by our company, the sector is also Raízen's great strength.



The importance of these partnerships has inspired our company to enhance its entire sugarcane production and supply chain. In an ethical and respectful manner, Raízen strives to strengthen ties with its partners and encourages their continued development through process improvements and adoption of the market's best practises.

Accelerating the professionalization of agriculture has as its goal the creation of a high-quality value chain that is profitable and sustainable from both a social and environmental standpoint – characteristics crucial to business success.

Sector Focus

To support these stakeholders and to lend more focus to strategic partner development, Raízen decided to create the Sugarcane Suppliers and Agricultural Leases Board, which seeks to sustainably improve services and expand business opportunities for partners.



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