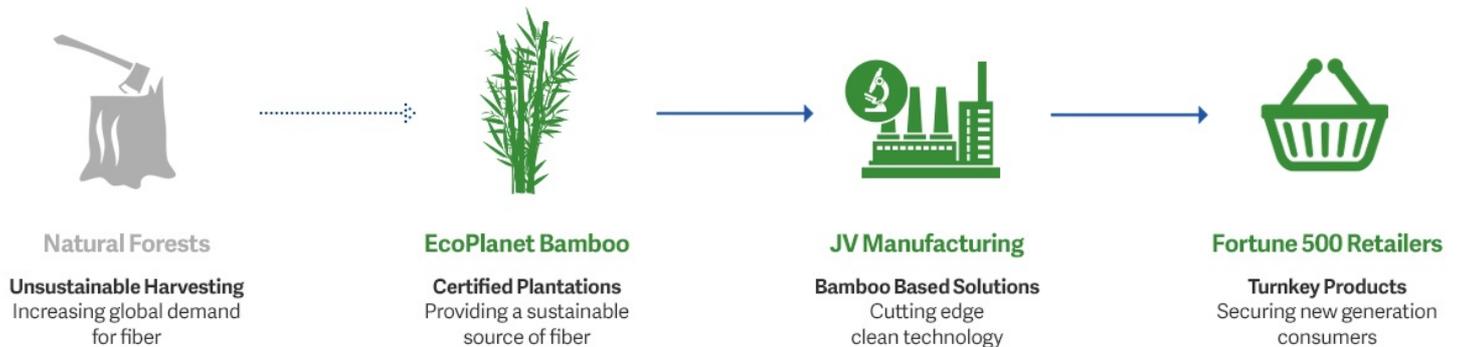


# About Us

EcoPlanet Bamboo is leading the industrialization of bamboo as a viable and environmentally attractive alternative fiber for timber manufacturing industries. The conversion of degraded land into certified bamboo plantations is coupled with innovative technology development to provide bamboo based solutions for products and markets that currently contribute to the deforestation of our world's natural forests.

## EcoPlanet Bamboo's Process



# The problem

Increasing populations and the growth of a global middle class results in a rising demand for wood and fiber based products, placing further pressure on the planet's remaining forests. Plantations currently provide <30% of the world's timber needs and so temperate and tropical forests continue to be cleared to meet this demand. Meanwhile, global commitments to restore 150 million hectares of degraded and deforested land by 2020 continue to search for economically viable solutions for land restoration while industries and corporations desperately continue to search for alternative fibers.

# The solution

Bamboo can be grown on degraded land, providing positive restoration properties while at the same time reducing deforestation and degradation through the provision of a sustainable source of fiber. Bamboo's fast growth rate and high productivity results in significant volumes of fiber produced per area and input. New technology enables bamboo's use in the manufacturing of most products that currently rely on wood as their raw fiber. Grown on degraded land, EcoPlanet Bamboo's plantations can provide a secure and sustainable raw resource for industries, companies and consumers.

"We envision a world where millions of hectares of degraded land are restored into productive bamboo ecosystems, generating competitive financial returns and reducing pressure on our world's remaining natural forests while regenerating rural economies."

Troy Wiseman  
CEO

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