



ARAB SUDANESE SEED COMPANY

INTERDUCTION:

Arab Sudanese Seed Company (ASSCo) is a private company founded in 1997 under the private companies ordinance 1925. It is a joint venture between Sudan Government and its satellites (65.07%) (represented by: Ministries of Agriculture and Forestry and Finance and National Economy, Industrial Development Bank, Sudan Cotton Company, Modern technology Company, Farmer's Commercial Bank, New Halfa Agricultural Corporation) and the Arab Authority for Agricultural Investment and Development "AAAID" (31.43%). According to the shares held by "AAAID" the company is considered as one of the affiliate companies of the Arab Authority for Agricultural Investment and Development (AAAID) .

The shareholders:

Name	No. of Shares	Value of shares (U\$)	%
Sudan Government	5,155	6,186,000	51.55
Arab Authority for Agricultural Investment and Development (AAAID)	3,143	3,771,600	31.43
Industrial Development Bank	629	754,800	6.29
Sudan Cotton Company	503	603,600	5.03
Modern Technology Company	126	151,200	1.26
Farmer's Commercial Bank	63	75,600	0.63
New Halfa Agricultural Corporation	31	37,200	0.31

Total subscribed shares	9,650	11,580,000	96.50
Unsubscribed shares	350	420,000	3.50
Grand total	10,000	12,000,000	100

Company's Objectives:

The company aims at:

- 1. Production of quality seeds of improved hybrids and cultivars of field, fodder and vegetable crops namely: Sorghum, Groundnuts, Wheat, Sesame, Millet, Maize, Sunflower, Broad beans, Onions, Okra, Tomatoes and Fodder crops like Abu70, Lucerneetc.**
- 2. To provide competent seed producers with foundation and registered seed classes.**
- 3. Through collaboration with other authorities the company should convince farmers with the positive effect of the use of the certified seeds.**
- 4. Assist positively in promotion, improvement and development of seed industry.**
- 5. Perform and execute activities pertaining to seed industry that achieve the company's objectives.**
- 6. Provide a positive, effective and ideal model for the Sudan - Arab cooperation in the field of agricultural investment.**

The company's future look and development:

ASSCo. Being the largest seed company in Sudan in terms of : capital, infrastructure, cultivable land, trained staff and expertise is planning to expand horizontally and vertically by:

- 1. Full utilization of the 4127 hectares of agricultural land under irrigation in the 4 locations of Khashm ElGirba (1922 hec.), Sennar (1470 hec.), Dongola (420 hec.) and Hudeiba (315 hec.) in addition 625 hec. in Obeid rainfed farming in Southern Kordofan.**

Horizontal expansion by proper land levelling and reconstruction and shaping of irrigation channels to increase the cultivable land which directly lead to increase of production - while vertical expansion aims at raising the productivity by various means such as improvement of irrigation system coupled with proper land levelling and of course the improvement in cultural practices with minimum soil disturbance and proper application of metered fertilizers according to the crop requirements and needs fertilizers and elements guided with frequent and necessary soil and plant analysis.

- 2. Full mechanization of all agricultural operations as much as possible which will lead to lowering of cost of production as an ultimate goal.**
- 3. Training of staff at all levels inside Sudan and abroad to cope with the advanced technology.**
- 4. The company is planning to establish 2 new rainfed stations, one**

in Greater Darfur State, in Nyala and onther one in Southern Sudan, Juba.

5. The company will proceed in strengthening the development and research administration to the level of large international agricultural companies aiming at developing its own cultivars and hybrids. The Research and Development Administration has already been qualified for that and already had promising material and crosses which are now either under national trial or preliminary testing.

6. The company has paid great attention to quality control of its products and is now in the process of having its own quality control seed testing laboratory applying ISTA standard, Rules and procedures.

7. The company is working towards stabilization of its prices especially after having its own hybrids and cultivars which will make the company. One of the most reliable companies as far as prices and quality are concerned.