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### Корпоративная газета

Выпуск за февраль 2015.



Корпоративное издание Группы компаний «АгроТерра»

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# Investment strategy



**AgroTerra** is a dynamically developing company targeted at generating result through following thoroughly developed business strategy in every aspect. The strategy implies prompt response to the demands of today's market and increased attention to all business processes so that to achieve certain goals.

Among strategic goals are increasing production possibilities on the territory of Central Black Earth region, developing infrastructure in the regions of operation, controlling seeding and harvesting, personnel training and education, business development.

According to the strategy, in the nearest years the Group of Companies will focus on buying out high-quality black-earth fields in Kursk, Ryazan and Tula regions. AgroTerra Group of Companies has adopted the following criteria of investment attractiveness of land masses and storage facilities:

Land masses - main criteria of investment attractiveness:

- agricultural land (arable land content at least 85% of the total amount);
- ownership or long-term lease;
- interest area: Central Federal District (Kursk, Tambov, Lipetsk, Orel, Tula, Ryazan);
- high degree of quality;
- minimum land plot size - 1,000 Ha;
- area expansion potential;
- surrounding transport infrastructure;
- leveled fields, no swampy spots, steep slopes, marshes;
- accessible drive ways for wide coverage agricultural equipment.

Rapid growth of the Group's industrial power logically leads to the necessity of expanding its storage facilities.

Storage facilities - main criteria of investment attractiveness:

- interest area: Central Federal District (Tambov, Lipetsk, Ryazan, Tula, Kursk, Voronezh, Orel);
- elevator land plot in ownership;
- availability of relevant transport infrastructure (railroads, highways);
- availability of relevant industrial utilities (gas, electricity, water).

## AgroTerra Group of companies Structure

### Head-office:

*AgroTerra LLC*

### Local offices:

*Kursk AgroAktiv LLC*

*Penza Zolotaya Niva LLC*

*Shatsk Zolotaya Niva LLC*

*Pichaevo Zolotaya Niva LLC*

*Tula Vozrozhdenie LLC*