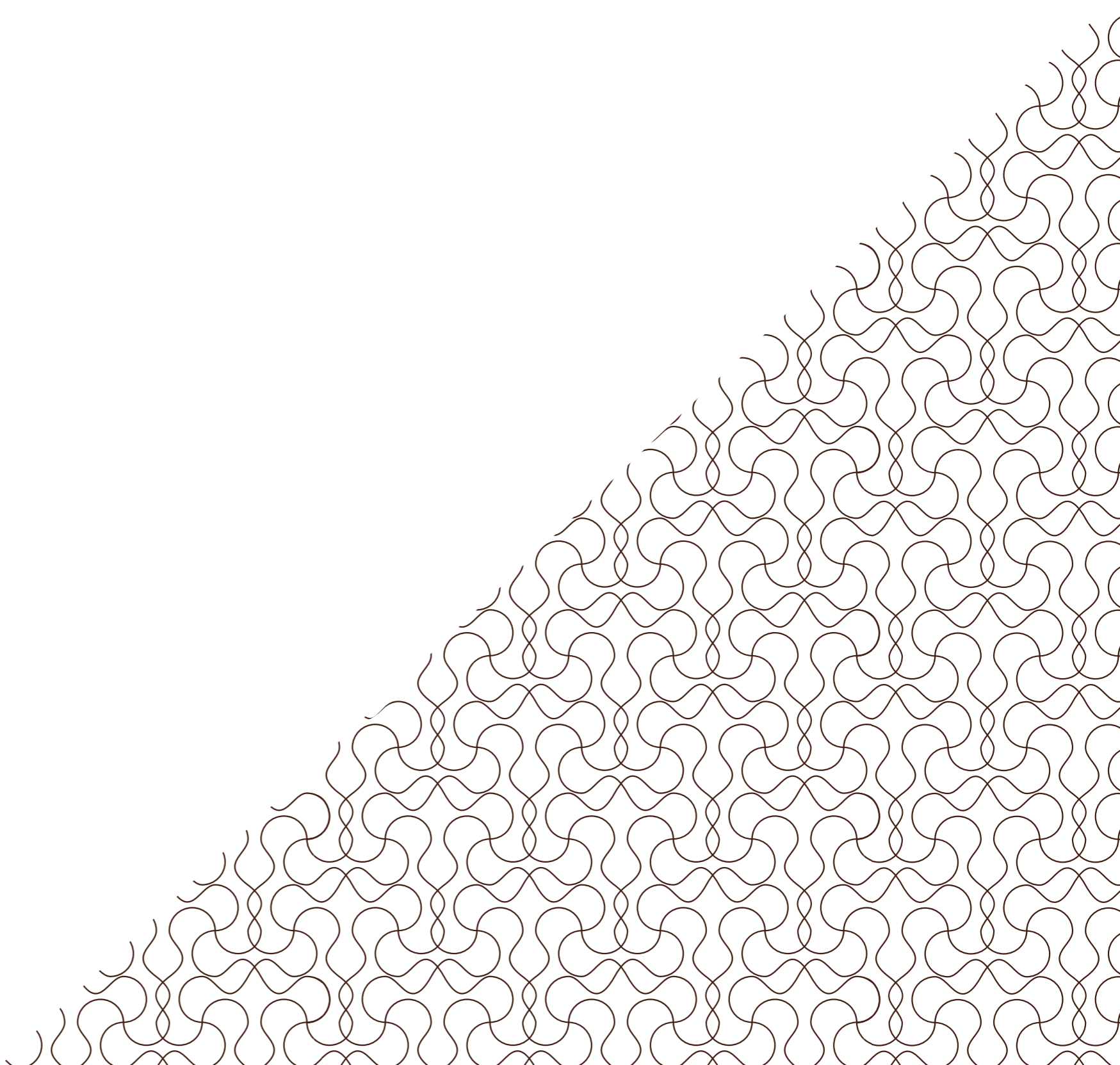


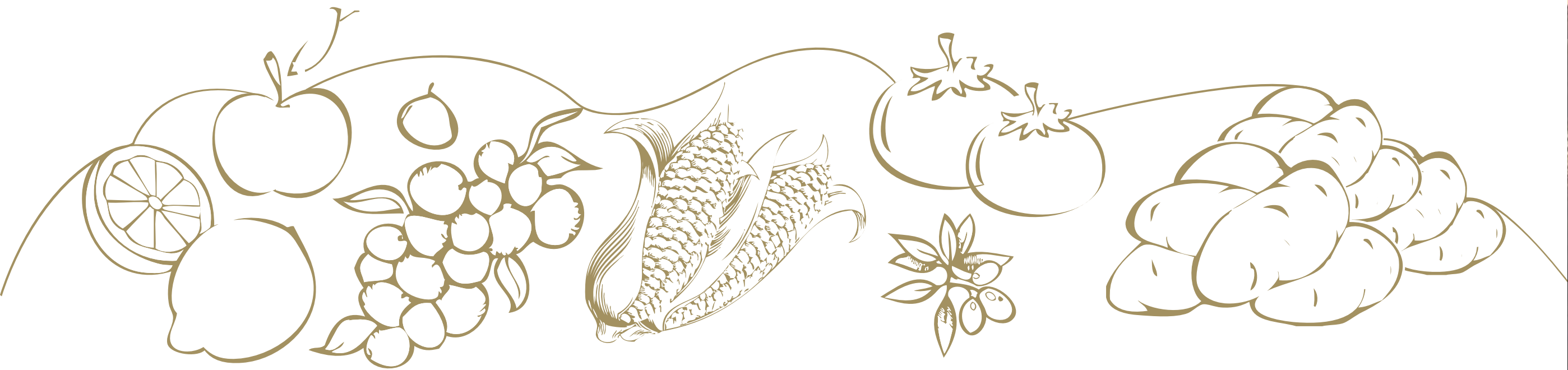
aldahra  agriculture



al dahra agriculture;
an inspiring success
story



...we see agriculture as the mediator between nature and the human community, with ties and obligations in both directions...



from vision
to reality



Executive Management Team Message

Reflecting back on the past couple of years and recalling the significant milestones that Al Dahra has achieved, our sentiments combine feelings of pride about the Group's journey thus far, with excitement about its future. There is no doubt that these recent years have been phenomenal in terms of the organization's transformation and growth. We have set the bar high for ourselves and we have successfully met our targets and objectives. Today, we are grateful for witnessing the fruition and yield of our group's collective efforts.

Building on our geographic diversification strategy, we have established a broad presence for Al Dahra in the Northern and Southern Hemispheres of the globe. Currently, we have cultivation lands and processing facilities in the United States of America, Spain, Italy, Serbia, Pakistan, South Africa, Namibia, Egypt and Morocco. Given the susceptibility of the agricultural sector to climate change, our wide spread presence provides the needed contingency for uninterrupted production and supply. Besides, our diversified investments position us well to address many different risks such as trade restrictions, international market price fluctuations and exchange rates variations.

Creating a full-fledged portfolio of essential commodities has always been a key strategic priority for Al Dahra. We believe that we have a responsibility towards the nation and the end-consumers to enhance availability, accessibility and affordability of essential food commodities and crops. As such, we are constantly looking at means to expand our product offering. Besides building a track record in the forage supply, we have invested in rice milling in Pakistan and India, flour milling in Greece, dates cultivation in Namibia, olives cultivation in Morocco, dairy production in the UAE, fruits and vegetables cultivation in Egypt and Serbia. Our aim in the near future is to create a commodity hub that caters for the needs of the UAE and the wider region, while building a strategic reserve for emergencies. The hub will serve as an economic growth engine and will strengthen the UAE's position as a regional re-export hub and an essential international trade lane.

Furthermore, as a group, we place high emphasis on building our core competency of integrated supply chain. For this, we make ongoing investments in enhancing our logistics capabilities, solidifying our international relations with key shipping lines and essential ports and developing our trade lanes across various origins and destinations. We are firm believers that a reliable and solid supply chain is integral to our business model fundamentals and success.

Looking forward to the journey ahead of us, our young, ambitious and bold organization has much more to offer and many new areas to grow into. We will continue to establish our credentials as an efficiently diversified organization with a consistent focus on bettering our performance, building long-term partner relationships and creating value for the communities we serve. We have promised ourselves to sustain the growth and development momentum, and that is exactly what we intend to be doing over the coming years.

We owe our success to our loyal customers, our international partners, subsidiaries and associates and our talented pool of professionals who have shared and supported our vision over the years. Most importantly, we owe our success to the Abu Dhabi Government and its leadership who has embraced Al Dahra as its agricultural partner in achieving the UAE's strategic food security program, a mandate inextricably linked to the Abu Dhabi's 2030 Economic Vision. The government vision and support have fuelled our commitment towards execution and our ambition towards growth.

Al Dahra Agriculture
Executive Management Team



Vision

“To partner with the UAE Government in realizing the strategic food security program, ensuring long-term growth and sustainability for the Emirate while growing commercial activities in the agribusiness globally.”

Mission

“To grow into a sustainable agricultural and food products provider and partner, ensuring supply sufficiency, high quality of farming and production operations, affordability of logistical distribution and protection of the environment and natural resources”

Values

Integrity

Building trust with customers, communities, suppliers and one another by doing what is right.

Transparency

Ensuring openness, communication, and accountability in our various engagements

Service Excellence

Building an organizational culture based on service and operational excellence in thought and in execution.

Social Responsibility

Being a good citizen, giving back to the community, complying with regulations.



...we realize that water is the most extraordinary substance in life and that its preservation is vital to our future...



a growing
family



Group Overview

Al Dahra Agriculture is a prominent leader in agriculture, specializing in the cultivation and production of animal fodder and essential human food commodities. Since its inception in 1995, Al Dahra Agriculture has witnessed an unmatched growth fuelled by an active and determined foreign investment strategy. Launched in a region experiencing a decrease in both farming operations and cultivable land, Al Dahra Agriculture spearheaded the United Arab Emirates government agenda to preserve, sustain and ensure long term water and food security. The strategic vision of the UAE government has generated multiple business opportunities and has always been the key driver for the company's success. Undoubtedly, it will continue to be at the core of the company's future growth plans. Following a similar growth path, Al Dahra Agriculture has established a strong presence in the international commercial market offering its products and services to a wide and diversified global customer base. In about two decades, the company has transformed from a local Abu Dhabi-based company to a multinational organization with presence across four continents and an international mindset to growing the commercial agribusiness.

Al Dahra Agriculture's service offering includes a wide variety of high nutrient forage and roughage products with an annual production capacity of 2 million metric tons catering for the needs of the dairy industry and cattle growers. Through its various subsidiaries including Al Dahra ACX Global, Al Dahra Fagavi and Al Dahra Bio Agri, the group owns and operates a large portfolio of cultivation lands and processing, baling and packing facilities in the United States of America, Spain and Italy. In addition, Al Dahra Agriculture has set up its own forage cultivation projects in Pakistan, Egypt and South Africa.

On the other hand, Al Dahra Agriculture has made considerable investments in the grains production, packaging and retail marketing. Al Dahra Brukfield, the company's subsidiary in Pakistan, owns two advanced rice processing and milling facilities producing a large variety of rice for different market segments. More recently, Al Dahra has acquired a stake in Kohinoor Foods, a leading rice producer and trader in India with a wide international market presence. In addition, Al Dahra Agriculture is a shareholder in Loulis, a company with more than 230 years history in the wheat milling and flour production sector and a leading player in the flour industry in Europe.

In terms of Fruits and Vegetables cultivation, Al Dahra Agriculture has made greenfield investments in Egypt where it owns large lands for the cultivation of wheat, potatoes, corn and various citrus fruits. The group has also recently acquired cultivation lands and plants in Serbia with a special emphasis on apples production through its subsidiary Al Dahra Rudnap. The group has also entered into a Joint Venture with Bartlett, the renowned producer of potatoes and has created a new entity named Al Dahra Bartlett which will be involved in the cultivation, sorting, grading, storing and marketing

of potatoes. Similarly, Al Dahra Agriculture has made investments in Namibia for the cultivation of palm and grape trees where it produces a large variety of dates and table grapes. Moreover, Al Dahra has acquired Oliva, a company in Morocco involved in the cultivation of olives which will give it entry into the olive oil production industry.

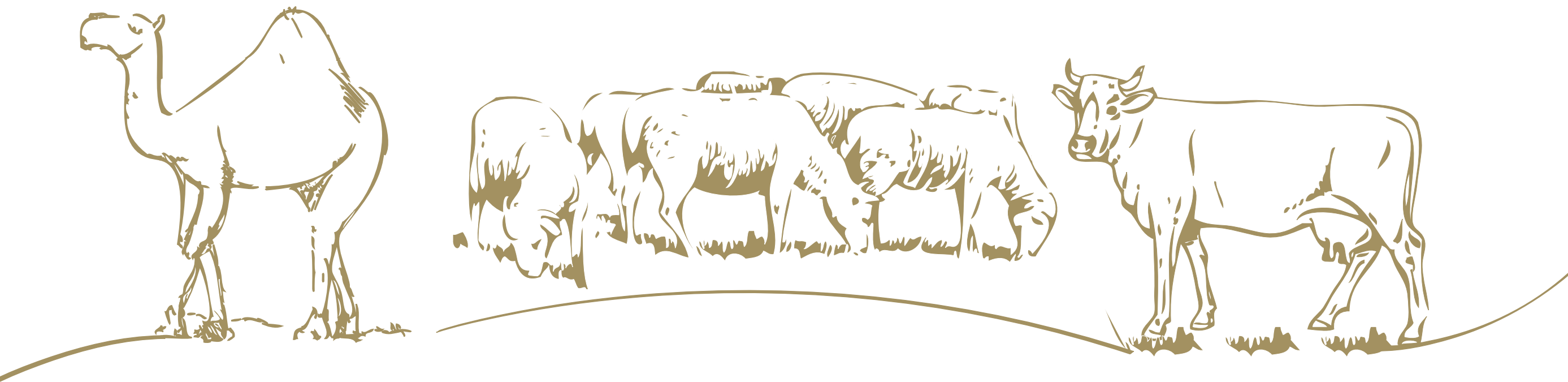
Al Dahra Agriculture has a unique value proposition and service offering that sets it apart from competitors in the market place. Unlike common traders and importers, the company owns and operates its own lands, production facilities and factories which allow a full control over the operations and ensure the quality of end-products offered to consumers. In addition, Al Dahra Agriculture has built over the recent years strong logistics capabilities with a highly specialized warehousing and distribution infrastructure and network that support the delivery of its products' seamlessly to customers wherever they are located at the most competitive prices.

Al Dahra Agriculture has become a pioneer in making significant investments in research and development and the implementation of the latest technology when it comes to farming and irrigation equipment and processing and production systems, technologies and machineries.

Today, the group has a land bank of more than 220,000 acres of land in various geographies, manages more than 15 business entities across four continents, operates 10 forage plants, 5 rice milling plants and 2 flour milling plants and has an international workforce of more than 2,000 employees who are highly specialized in the agribusiness.



...we cherish the human-animal natural bond and believe in our responsibility to secure the well being of animals around us...



pioneer in forage
and roughage
products cultivation
and processing



Al Dahra ACX Global

Al Dahra ACX Global, also known as ACX Pacific Northwest, is a leader in the forage and roughage industry with more than thirty five years of experience. Al Dahra ACX Global has maintained a top exporter position for decades, trading with international markets, mainly South East Asia and the Middle East. As such, Al Dahra ACX Global was awarded the United States Presidential "E" Award for exports in 2012. The company offers a wide spectrum of product categories and quality range to meet individual customer needs. Its product portfolio includes premium and standard grades of alfalfa, timothy hay, sudan grass, oat hay, bermuda hay, and other hay types and straws.

Al Dahra ACX Global processing facilities are strategically located in prime United States hay-growing areas on both the West Coast and East Coast with proximity to major sea ports. Al Dahra ACX Global operates four production facilities including Ellensburg Washington in the Pacific Northwest, Stockton California in the Pacific Midwest, Wilmington California in the Pacific Southwest and Goldsboro North Carolina in the Atlantic Southeast. The company produces over 700,000 metric tons annually from its various hay export processing facilities.

Furthermore, Al Dahra ACX Global operates state-of-the-art processing facilities and industry-leading machinery and has a large asset base including storage facilities and transport fleet to ensure seamless operations and sustained export quality. In addition, the company offers real-time online tracking of customer orders and scheduled deliveries. It also applies stringent quality control standards and inspections across all production processes.

To complement its strong presence in strategically-located forage growing areas, Al Dahra ACX Global has started its own cultivation on owned land in the Imperial Valley in 2012 and continues to invest in growing its farming lands portfolio. Its annual cultivation capacity on owned farming lands is about 40,000 metric tons of different grasses. In the near future, the company plans to add a new 7,500 acres of land to its land bank in various parts of the United States for the cultivation of alfalfa and other crops.

Through a commitment to core values, purchasing distinction, operational excellence, and focused marketing, Al Dahra ACX Global acquires, processes, and delivers value-added agricultural forage and roughage products and services, bringing the highest value achievable to all global markets.



Al Dahra Fagavi

Al Dahra Fagavi was formed following the acquisition and integration of various players in the forage processing industry in Spain, including the Gaset Group. As a result, Al Dahra Fagavi is considered today as the largest forage producer in Spain and the leader in the forage industry in Europe.

Al Dahra Fagavi is specialized in the production, international marketing and distribution of multiple forage varieties in the form of bales (alfalfa, alfalfa mix, rye grass, fescue) and pellets (alfa pellets, and high fibre pellets). Its annual production capacity currently exceeds 370,000 metric tons. As part of its cultivation strategy, the company ensures the selection of geographically favourable land such as the Ebro Valley area which is characterised by excellent irrigation conditions suitable for growing forage. Across various parts of Spain, about 8,600 hectares of land are currently cultivated. In addition, the company ensures a healthy cultivation portfolio equally split amongst long-term land leasing contracts and local farmer supply contracts.

Al Dahra Fagavi owns and operates six production factories located in Ivars, Vila-Sana, Linyola, Bujaraloz, Bellvís and Torregrossa, whilst the Head Office is located in Fondarella, in the province of Catalonia. All production facilities operate to very high quality standards and are ISO 9001 certified.

The key attributes that differentiate Al Dahra Fagavi in the forage industry are the company's commitment to selecting and processing the best raw materials resulting in optimum quality of its end-products, employing cutting-edge forage dehydration and packing technologies and building logistics capabilities to ensure increased management control over the entire supply chain. Al Dahra Fagavi has built long-term relations with the port of Barcelona, international shippers and inland transport operators, ensuring a seamless and competitive distribution of its products.

In terms of future growth plans, Al Dahra Fagavi intends to build a container station, strategically located near its factories and at very close proximity from the motorway and the railway. The new container station will facilitate transport by road and rail and will decrease cost of operations, hence ensuring faster delivery of cheaper products. Such investments in building a strong infrastructure will enhance Al Dahra Fagavi's position in the industry and will make it a key hub for the forage business in the European continent and across other geographies.



Al Dahra Bio Agri

Al Dahra Bio Agri, part of the Saltarelli and Migiani Group based in Italy, is a leading company that specializes in international forage trading and distribution. Being a player in the forage trading business for over forty five years, the group has gained great knowledge and expertise in different forage production categories.

Al Dahra Bio Agri applies a careful qualification methodology when selecting its preferred suppliers for various traded commodities. This diligent selection practice includes thorough quality checks, which is key for ensuring that the company is providing its end customers with products that meet their expectations and specific requirements consistently and uniformly across all seasons and all times of the year.

Al Dahra Bio Agri marketing routes are mainly focused on the Middle East region, namely the United Arab Emirates, Saudi Arabia, Oman, Qatar and Kuwait. Al Dahra Bio Agri is currently growing its markets in target Mediterranean countries like Lebanon, Jordan, Turkey, Greece and Malta. Furthermore, the company puts great emphasis on developing its business in Far East (Japan, Korea and Vietnam) and North Africa (Morocco, Tunisia and Libya) regions and West Africa (Mauritania, Gambia and Senegal).

Al Dahra Bio Agri offers a wide range of bale products with different packaging options suitable for container transport. The product range includes dehydrated alfalfa, rye grass, Italian spring forage, fescue, oaten hay and straw. In addition, it offers a selection of pellet products supplied loose or in different size bags, suitable for both vessels and container shipments. The pelletized products include dehydrated alfalfa, hay, straw, high fiber pellets, sugar beet pulp, cotton seed, yellow corn, DDGS products and rice husk pellets amongst others.

Likewise, Al Dahra Bio Agri is a pioneer in developing a wide range of innovative forage products that can be adapted to customer requirements and product specifications. As part of its product innovation strategy, the company collaborates with various academic institutions, forage experts and dairy nutritionists to develop new product formulations for different animal feed uses. Through this continuous investment in research and development, Al Dahra Bio Agri has developed a competitive edge that positions the group as a trendsetter in the industry.



Al Dahra Pakistan

Al Dahra Pakistan was established with the purpose of cultivating alfalfa and different grasses for the forage and dairy industry. A significant share of the production is dedicated to the supply to the United Arab Emirates whilst the remaining share is traded in the international market.

Al Dahra Pakistan forage cultivation projects are spread across a highly fertile land portfolio of about 8,480 acres. The main farming projects are located in Mirpurkhas, Tando Allahyar, Rohri and Sardar Garh. With favorable water resources and irrigation channels, Al Dahra's farming projects in Pakistan are geared to offer high yield and high quality end products. The main forage category cultivated in Pakistan is Rhodes Grass which can be adapted to a variety of different soils and climatic conditions. Rhodes Grass is one of the most widely sown sub-tropical grasses with good seeding vigor and ability to spread through runners. The company cultivates and processes about 50,000 metric tons of Rhodes Grass annually.

Al Dahra Agriculture Pakistan has invested in baling and packaging machinery to facilitate the handling of the product and the preservation of its quality features while in-transit. Furthermore, it has invested in building a logistical support platform including storage facilities and road transport assets. In the future, Al Dahra Pakistan plans to expand its cultivation acreage and add new forage pressing and baling plants, hence playing a more prominent role in marketing and supplying Rhodes grass to international markets.



Al Dahra South Africa

Al Dahra South Africa was formed in August 2012 in Douglas as a greenfield development initiative by Al Dahra with the purpose of cultivating alfalfa and different varieties of grass for the forage and dairy industry.

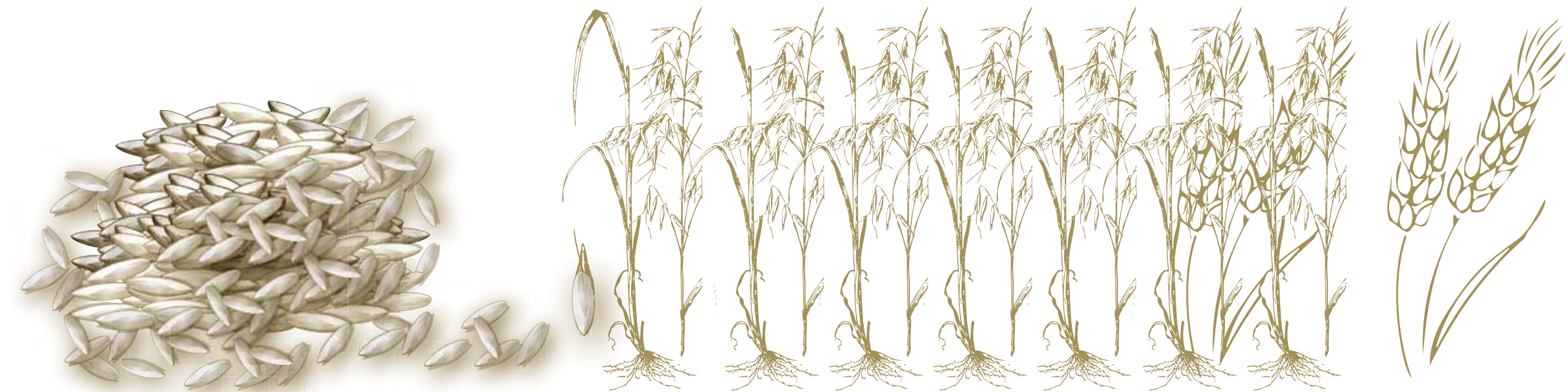
The market entry into South Africa comes as part of Al Dahra's strategy to diversify its sources of forage supply and to create a balance between investments in the Northern and Southern hemispheres of the globe; hence mitigating climate change risks and other economic risks. In addition, the establishment of a presence in South Africa contributes to further expand the company's forage cultivation and production global capacity. It is expected that Al Dahra South Africa will produce about 50,000 MT of alfalfa in the year 2014, hence contributing to the group's overall growth in production volumes.

Al Dahra South Africa has built very solid relationships with local farmers and forage growers and has secured procurement contracts with key market players. Furthermore, it has identified various farming land opportunities to start its own forage cultivation in the South of the African continent, acquiring about 10,000 acres of land. The acquired land in South Africa is located in an area that is well-known for being very fertile with high yield returns, well irrigated with a highly favorable climate for the cultivation of alfalfa in particular.

In addition to investing in growing farming projects, Al Dahra South Africa is currently investing in setting up a forage factory and building local logistical services to facilitate the export out of South Africa to different target markets in Asia, Africa and the Middle East.



...we acknowledge the importance of achieving food security and building a sustainable model to secure essential human food commodities...



specialization
in rice milling
and trading



Al Dahra Brukfield

Al Dahra Brukfield is a joint venture of Al Dahra and Brukfield Rice, one of Pakistan's best rice producers and exporters. Al Dahra Brukfield is involved in the production and supply of high quality Basmati rice to the United Arab Emirates and the international retail market. As such, Al Dahra Brukfield undertakes the marketing and distribution of its own registered brand name and private label "Lahorei" in over 23 countries and across four continents.

Al Dahra Brukfield is involved in all stages of rice processing, starting from the procurement of high quality paddy to the sophisticated and mechanical process of cleaning, drying, husking, milling, polishing, color-sorting, parboiling and steaming of different rice varieties. It has an annual production capacity of about 80,000 metric tons of exportable rice.

Al Dahra Brukfield rice mill is strategically located at Bin Qasim port in Sindh, Karachi in the South of Pakistan, which is considered the largest port in Karachi. The fully automated rice milling plant has been recognized by Buhler, the leading international rice processing technology provider, as a model plant in Pakistan. It is equipped to handle all types of rice growing in Pakistan and produces multiple Basmati and non-Basmati rice varieties. The mill spreads over a total area of 10 acres, fully dedicated to rice storage and production and features multiple amenities such as temperature-controlled warehousing facilities for raw and finished rice, paddy processing plant, blending machines, fully automatic packaging lines in addition to loading and offloading decks with the ability to handle palletized, bulk and loose cargo.

Al Dahra Brukfield recently completed another growth milestone by upgrading its Punjab unit, strategically located in the rich Basmati growing area of Gujranwala in Pakistan. As a result, Al Dahra Brukfield operates today the largest Basmati rice production facility with single husking line capacity in Pakistan. The mill, spreading over 8.5 acres of land, is equipped with the latest machinery by Satake Japan and offers an annual production capacity of 155,000 metric tons. It features a flexible customization facility dedicated to meet particular customer demands and product specification requirements. Furthermore, the plant is equipped with an in-house mini laboratory system to perform all rice quality tests and ensure quality parameters are consistently met.

Al Dahra Brukfield production processes are compliant with the European Union standards and it has obtained the ISO 9001 and HACCP quality certifications. The company further places a strong emphasis on investing in the spheres of technology and process development to the best international standards. As such, it has deployed the best technology and infrastructure to ensure all GMP (Good Manufacturing Practices) standards for rice milling and handling protocols are followed and implemented.



Al Dahra Kohinoor

In October 2013, Al Dahra Holding concluded the acquisition of 20 per cent stake in Kohinoor Foods Ltd, owner of one of the largest rice mills in India. Subsequently, Al Dahra Holding along with Kohinoor Foods and a third partner (Mr. Mukesh Kocchar) formed a new joint venture named "Al Dahra Kohinoor LLC".

The primary purpose of Al Dahra Kohinoor will be to build an integrated rice milling, storage and distribution plant in the Khalifa Industrial Zone Abu Dhabi (KIZAD). The rice factory will be the largest and only factory of its kind in the Gulf region and will have the capacity to supply 60,000 metric tons of rice annually. Expected to be operational by the end of 2015, the factory will predominantly cater for the needs of the UAE market whilst also supplying rice to the Gulf, Africa and Europe.

This new initiative is of utmost importance for Al Dahra and the UAE as it will build upon the raw materials trade from India and will contribute to the enhancement of rice milling expertise and capabilities in Abu Dhabi. Over the long term, the new rice mill that will be built in Abu Dhabi will secure a steady supply of rice into the UAE and in the short to medium term, the new plant, in KIZAD will help secure a strategic stock reserve up to an initial storage capacity of 30,000 metric tons, reaching 50,000 metric tons in subsequent phases.

Prior to its partnership with Kohinoor Foods in India, Al Dahra Holding had also acquired Brukfiled Rice in Pakistan in 2011. With the addition of Kohinoor Foods to Al Dahra family, the combined future annual production capacity of the group through its India, Pakistan and Abu Dhabi facilities will exceed 200,000MT.



expertise in
flour milling
and trading



Loulis Mills

In May 2013, Al Dahra Agriculture Spain, a subsidiary of Al Dahra Holding, finalized the agreement to acquire 20 percent stake in Loulis Mills, the Greece-based flour milling pioneer. Loulis Mills has more than two hundred and thirty years of experience and history in the flour milling business and is considered as one of the largest players in Europe and the Balkan area. Loulis Mills owns two modern harbor-side flour milling facilities at Volos and Piraeus with current annual wheat production capacity surpassing 200,000 tons, with a total grain storage capacity of 90,000 tons.

The cooperation between Loulis Mills and Al Dahra will open new frontiers and will bring significant growth opportunities to both parties. The partnership facilitates Loulis Mills' trade into the GCC and the Middle East regions, which are predominantly considered as flour importing markets. Furthermore, it allows faster penetration into developing markets like Africa and Asia. Such markets account for about 85 percent of the annual global population growth, translating into a phenomenal growth in demand for basic commodities like flour.

Through its partnership with Loulis Mills, Al Dahra will gain access to a high-level cereals transit hub in Europe and it will accordingly be able to channel its production from European countries such as Spain, Italy and Serbia into the Middle East. At the same time, Al Dahra will acquire the essential knowhow for designing and constructing cereal processing mills. Effectively, the partners are currently in the process of finalizing the plans to build a flour mill along with raw material and finished goods storage silos in the United Arab Emirates. This new initiative will build domestic capabilities to produce flour to the highest quality standards. It will further allow Al Dahra to ensure a consistent flow of flour to the UAE thereby meeting its long-term contractual flour supply commitments, to gain a larger market share in the regional flour market and to dynamically enter into secondary food processing industries.



mastery in fruits
and vegetables
cultivation



Al Dahra Egypt

Al Dahra Agriculture Egypt was founded in 2007 as a result of the collaborative effort between the governments of the United Arab Emirates and Egypt with the purpose of establishing agricultural projects for cultivation, production and export of food products and animal feed. As part of establishing its presence in Egypt, Al Dahra also acquired "Navigator for Agricultural Investment".

Al Dahra Egypt manages four large distinctive agricultural projects. In Salheya, the company cultivates about 3,130 acres of land for the production of wheat, potato, corn and various citrus fruits (orange, mandarin, mango, grape, peach, pear, apricot). Likewise, it owns another project in East Owaynat, spread over 16,185 acres of land for the cultivation of alfalfa, silage and similar crops. Al Dahra Egypt also owns cultivation projects in Toshkha with an impressive 100,000 acres of land, and 202 acres in Nubariya which it plans on fully developing and cultivating in the near future.

Today, Al Dahra Egypt produces 50,000 tons of forage and silage, 15,000 tons of citrus fruits, 22,000 tons of corn, 75,000 tons of potato and 27,000 tons of wheat.

Al Dahra Egypt is specialized in land reclamation and infrastructure set up, which is considered a core competency of the company. Throughout its different projects, it has built wells, drip and pivot irrigation systems, pumping stations and filtration units. The company also operates a wide range of assets including a forage processing plant, a potato sorting station, a citrus sorting station, a packing unit and various storage facilities.

Multiple improvement initiatives have been launched by Al Dahra Egypt recently to further enhance the quality of the operations and the quality of the deliverables to customers. International Agriculture Management (IAM), a subsidiary of Al Dahra Holding concerned with farming, took over the management of Egypt farms. Furthermore, a quality control laboratory was established to ensure harvested products meet the necessary quality parameters and specific customer requirements. On the other hand, a strategic partnership was established with Agility Egypt for the management of domestic overland transportation and overseas freight.



Al Dahra Namibia

In October 2009, Al Dahra Agriculture established a joint venture with NDC, known as “Al Dahra NDC Palm Date Development Project Pty”, with the aim of cultivating lands for the production of date palms and grapes in Namibia. In parallel and around the same time, Al Dahra Namibia started its own dates’ cultivation project in Namibia.

As part of the Al Dahra NDC joint venture, the partners cultivate about 200 hectares of land mostly dedicated to the cultivation of palm trees. The plantation comprises 22,500 trees of different Palm tree varieties such as Barhee, Majdool, Khalas, Khenezi amongst others. In addition, 35,498 grape trees are planted for the production of various table grapes like early sweet seedless, flame and red globe grapes. As for the leased plantation fully managed by Al Dahra Namibia, it spreads over 30 hectares of land and comprises of 3,414 date palm trees. The date varieties that originate from this project are popular especially in the GCC area such as Barhee, Khalas, Lulu, Shrasi and Khenezi.

On the other hand and in order to further complement its operation in Namibia, Al Dahra is planning to plant about 4,000 date palm trees in Al Ain region in the United Arab Emirates. Through its combined investment locally and in Namibia, Al Dahra has created the ability to supply the highest quality and freshest dates in multiple varieties all year round , including the off-season period.

In February 2011, Al Dahra Agriculture received the Khalifa International Date Palm Award for its Al Dahra NDC project in Namibia. The award was granted by a presidential decree from the office of His Highness Sheikh Khalifa bin Zayed bin Sultan Al Nahyan, President of the United Arab Emirates and Ruler of Abu Dhabi.



Al Dahra Oliva

In May 2011, Al Dahra Agriculture finalized the acquisition of Oliva, a company involved in olives farming in Morocco. The olives farming business in Morocco is well-known for being super intensive and lucrative. Consequently, the strategic entry into this new product line will open the door for Al Dahra in the near future to tap into the olive oil production industry and gain greater knowledge and expertise in the field of olives farming and olive oil production.

Al Dahra Oliva farms about 520 hectares of cultivable land. Work is currently underway to plant about 936,000 olive trees which are expected to generate about 6,760 tons of olives annually. Likewise, it is expected that the annual olive oil production capacity will reach 1,150 tons per annum. The planned production of extra virgin olive oil will be targeted for bulk trading and retail in various markets like Europe, UAE, GCC and the Middle East and North Africa region.



Al Dahra Rudnap

In August 2013, Al Dahra International Investments signed an agreement with Rudnap Group to acquire a majority stake in Rudnap Agrar, forming a new entity named "Al Dahra Rudnap LLC". Al Dahra Rudnap is engaged in the business of owning and operating plantations for the cultivation of various commodities. The company currently operates an apple orchard comprising of 500,000 apple trees on 130 hectares of land in Serbia with an additional 534 hectares of land dedicated to the cultivation of other crops such as corn and wheat.

The apple orchard bears five different varieties of apples depending on the season; Gala in the month of August, Golden Delicious and Granny Smith in the month of September and Red Delicious and Fuji in the month of October. Apples production is primarily dedicated for local consumption in Serbia. However, a proportion of the production is exported to neighbouring countries like Romania, Montenegro, and other European markets, benefiting from the duty-free export of agricultural products agreements that Serbia has with Russia and the EU countries.

Al Dahra Rudnap is currently growing its apple orchard farming and production capacity by building and cultivating six new apple orchard farms in Serbia, spread over an area of 650 hectares producing different apple varieties. The seedlings and necessary expert support have been obtained from the renowned Italian producer "Griba".

The new apple orchards are expected to gradually commence operations between 2015 and 2020, given that it takes approximately six years for an apple tree to reach optimum yield level. In addition, Al Dahra Rudnap will build four new cold storage facilities in the new orchards with the capacity to accommodate 10,000 tons each. These new facilities will complement the cold storage facility at the existing orchard with the capacity to store 4,240 tons.

The joint venture initiative between the partners will boost the development of the Serbian agricultural sector through growing best quality fruits as well as enhance the knowhow exchange and cooperation with scientific institutes and leading global companies specialized in this sector. Besides, the initiative will allow Al Dahra to expand its fruits and vegetable product offering through the addition of apples, and gain greater access to the European markets to channel and distribute its other produced and traded products.



Al Dahra Bartlett

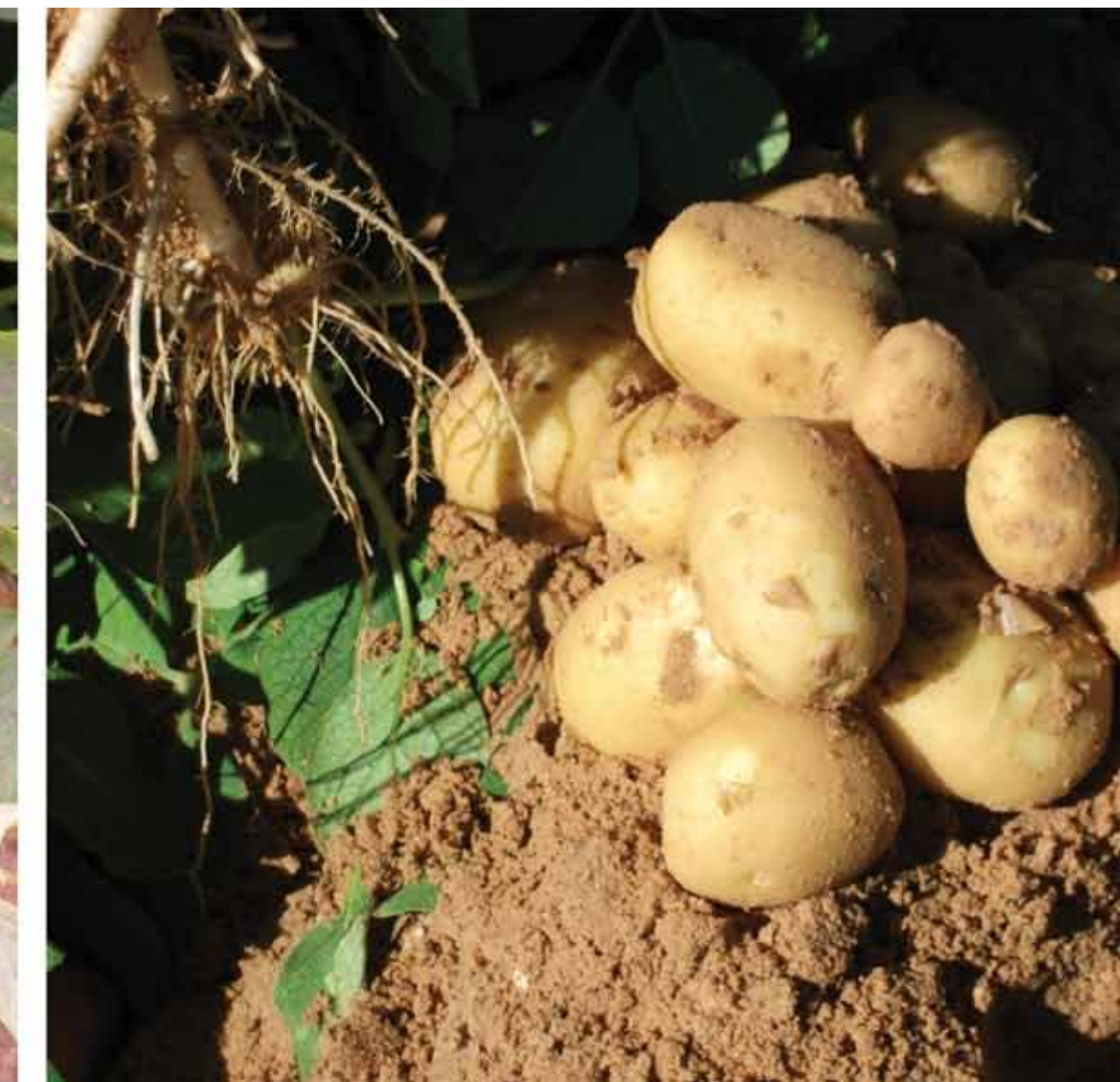
Al Dahra has recently created a joint venture with Albert Bartlett, a UK-based company specialized in the farming and trading of potatoes. The purpose of the joint venture, named Al Dahra Bartlett, is to cultivate potatoes in available farming land in Egypt for trading and distribution in the Middle East, Africa and Europe. Albert Bartlett will provide the know-how in terms of seed selection, farming and harvesting practices, grading, packing and storing.

Albert Bartlett has been in the farming business for over 60 years, partnering with three generations-old farming families. The company is renowned for sourcing the best and tastiest potatoes from over 100 farms in the United Kingdom and Jersey. Today, it supplies over twenty percent of the UK's fresh potatoes from its grower and production network across England, Ireland, Scotland and Jersey. In addition, the company has launched its operations in France and the USA since 2012.

Bartlett operates four state-of-the-art production sites across the UK, based in Airdrie, Lincolnshire, Cornwall and Jersey. The facilities are modern, environmentally-friendly and equipped with high tech systems that ensure economical waste, water and energy use. The main production facility in Airdrie has 26 lines of machinery that pack potatoes 365 days per year.

As part of its wide product offering, Bartlett offers Rooster, Britain's favourite branded potato in addition to exclusive varieties including Anya, Elfe and Marabel and famous potato brands such as Apache, Russet, Purple Majesty, Supreme Salad, Cornish Kings, Jersey Royals, Kestrel, Osprey, Vivaldi.

In November 2012, the delicious Elfe potato brand produced by Bartlett won a "Q Award", obtaining the highest ranking in the fresh produce category at the "Quality Food and Drink Gold Award" event. .



expertise in dairy
production



Al Ain Farms

Since 1995, Al Dahra Agriculture has been managing various agricultural and farming projects in Al Ain region in Abu Dhabi. The company owns and manages thirteen farmlands stretched over 2,000 acres of land and dedicated to the cultivation of organic vegetables in 157 custom built nethouses and greenhouses. In addition, the company is involved in the cultivation of dates and different fruit varieties and the cultivation of alfalfa and other grasses. Al Dahra is currently increasing its vegetables production capacity by building 154 additional nethouses and greenhouses in external farms.

On the other hand, Al Dahra operates and manages dairy farms that comprise about 1,472 cows with a daily production of 34,167 liters of fresh milk. It is considered as the main supplier of milk to the largest dairy companies in Abu Dhabi and Al Ain regions. Likewise, Al Dahra has cattle growing farms which comprise on average about 4,000 sheep heads and it is involved in the meat supply to the local retail market.

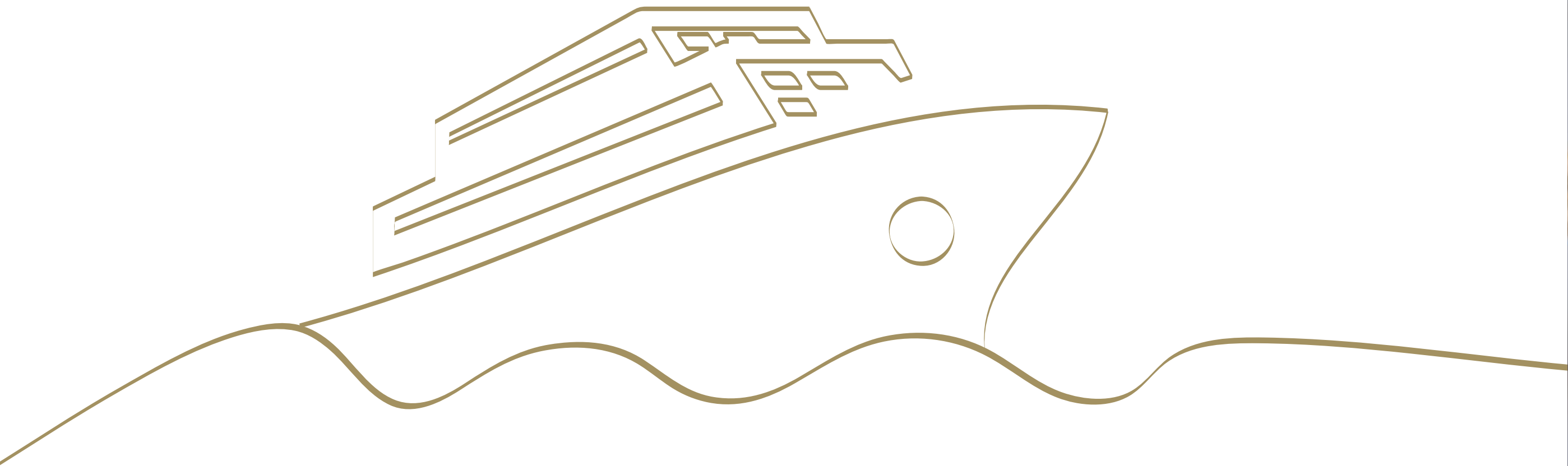
Building on its experience in producing fresh local premium cheese, the company is in the process of developing a cheese manufacturing plant in three phases. The first phase which has been initiated consists of the production of high quality fresh local cheese. As part of the second phase, the operation will be expanded to increase the production capacity and incorporate vacuum packed local cheese products. During the third and last phase, Al Dahra plans to produce a vast range of European cheese varieties in collaboration with some of the most renowned cheese producers based in Italy and Cyprus.

Another category in which Al Dahra has built extensive expertise is the production of organic fertilizers. It annually produces about 8,500 tons of cow manure, poultry manure, mix manure and pellet fertilizers.

In the coming few years, Al Dahra plans on planting an additional 4,000 fruit trees, increasing the milking capacity to simultaneously milk 2,000 cows and increasing the fertilizers' production to an annual 11,000 tons. The company is also studying the plan of establishing a dedicated farm to raise chicken.



...we believe in the importance of creating value at each stage of the food supply chain to enhance the journey of crops from the soil to the end-consumer...



a diversified
business portfolio



Agility Logistics

Al Dahra Agriculture has acquired a majority stake in Agility Abu Dhabi PJSC, a subsidiary of Agility Logistics, the international logistics and supply chain market leader.. At the global level, Agility Logistics is specialized in freight forwarding, contract logistics, project logistics, fairs and events, overland transportation and distribution services.

Agility Abu Dhabi acts as the logistics arm of Al Dahra Agriculture in terms of ocean shipping, customs clearance, warehousing and domestic distribution. Its widely developed infrastructure in Abu Dhabi allows it to support Al Dahra's high volume and growing business, being the largest customer of Mina Khalifa with about 29% share of annual container volumes. Agility Abu Dhabi has 13,000 square meters of leased warehouse space and a fleet size of 309 transport vehicles and transport assets. In addition, Agility Abu Dhabi currently operates a 375,000 square meter logistics park in Mussafah that includes a vehicle staging area and 120,000 square meter of open yard storage for containerized, heavy lift and break-bulk cargo. In the short term, Agility Abu Dhabi will further develop the logistics park to include a state-of-the-art environmentally-controlled warehousing facility.

Agility Abu Dhabi has been certified by TUV Nord for its Integrated Management System (IMS) that governs the organization's practices of Quality, Health and Safety and Environment. It is ISO 9001:2000, ISO14001 and OHSAS18000, ISO22000 (Food Safety Management) certified.

Furthermore, Al Dahra Agriculture has partnered with Agility for logistics services support in other key markets such as Egypt. Given that logistics is an integral part of Al Dahra's business model, the company is constantly looking at means to streamline its operations and to backward integrate its supply chain hence gaining greater control over service delivery at each phase of the business.



Grace Chemicals

In March 2012, Al Dahra Agriculture and Grace Catalysts Technologies, a business segment of WR Grace and Co. have entered into a joint venture to build the first fluid catalytic cracking (FCC) catalyst and additives plant in the Middle East. Grace Catalyst Technologies is the global leader for FCC catalysts and additives, offering solution-oriented approaches backed by a broad, highly differentiated portfolio and industry-leading technical service.

The plant will be built on about 150,000 square meters of land in the KIZAD Industrial Zone approximately 70km from the city of Abu Dhabi in the UAE. The state-of-the-art facility will be used to supply oil refineries in the high-growth Middle East and South Asia markets. The plant in Abu Dhabi will be the first FCC catalyst and additive plant in the region and is an important step for Grace to reinforce the reliable and timely distribution of FCC catalysts and additives to refineries in the region. It is expected that the growth in the region will be more than adequate for the capacity of the new plant by the time it is anticipated to come on-stream in the fourth quarter of 2015.

The joint venture falls within Al Dahra Agriculture's strategy of diversifying its activities and bringing knowhow and growth to the Emirates. The partnership with a leading technology supplier in the oil industry will serve the needs of Abu Dhabi Oil Refining Company (TAKREER) and other customers in the region. The Joint Venture will leverage the strong local relationships of Al Dahra Agriculture and its expertise in logistics and infrastructure support.

In May 2013, the partners marked their commitment and progress with a briefing and gala dinner for over 100 industry and government leaders from around the region. During the ceremony, the partners revealed that detailed engineering work was underway and construction is expected to start in the fourth quarter of 2013. Officials from Takreer and Oman Oil Refineries and Petroleum Industries Company (Orpic), spoke at the event, which was held under the patronage of UAE Energy Minister, HE Suhail Mohammed Al Mazrouei.



Al Dahra Metts

Al Dahra has recently acquired majority shares of Metts, a UAE-based company specializing in irrigation and landscaping. The new company, named Al Dahra Metts will be responsible for providing irrigation and landscaping services to all Al Dahra farming projects and for marketing such services regionally and internationally. The acquisition of Metts is another milestone of Al Dahra in executing its lateral diversification strategy by developing and growing into agricultural support areas. The addition of Metts to the group also contributes to the backward integration process that Al Dahra has embarked on.

Metts provides a full range of specialized products and services primarily focused on agriculture, landscaping and irrigation. Metts acts as a distributor for major international irrigation and landscaping equipment manufacturers in the GCC and Africa regions, including Hunter Industries Inc USA, FX Lighting USA, Irritec Siplast Italy, Plastic Alpha Filters Italy and Automat Irrigation Industries India to name a few.

The consultancy services offered by Metts include project concept development and design, feasibility and business planning, product sourcing and supply, training, testing and commissioning, operational implementation and maintenance and technical support.



...we envision corporate social responsibility as an engine for making the world a better place as one good deed can create a ripple effect that will touch so many people...



...we envision corporate social responsibility as an engine for making the world a better place as one good deed can create a ripple effect that will touch so many people...

...we envision corporate social responsibility as an engine for making the world a better place as one good deed can create a ripple effect that will touch so many people...



community
responsibility
and industry
recognition



CSR Activities

Sustainability of the agricultural sector is at the heart of our business and a priority for how we steward our daily operations. At Al Dahra, we recognize that we have a commitment to be a leading corporate citizen, whether by supporting farmers, protecting the environment, conserving natural resources, cultivating healthy and safe produces and contributing to communities where we operate around the world.

As a company focused on agriculture, we are privileged to be in a position to offer farmers better opportunities. We build long-term relations with farmers around the world, offer them training, tools, machineries and services that increase efficiency and promote continuous improvement in agricultural and food supply practices. Bringing innovation to the farmers to accelerate growth is critical in building long-term sustainability. Such initiatives not only improve the overall farmers' prosperity, but also help our business better gear up to face future challenges. In addition, our farming and cultivation projects around the world contribute to the food security strategy execution of host countries. A considerable share of our production is dedicated to local consumption in countries where we have established presence.

As a company focused on agriculture, we also realize that our business is the largest consumer of water and that we have a responsibility to preserve water and use it consciously and economically. For this, we also rely on innovation to employ the best irrigation systems and practices. In addition, we focus on implementing a careful procurement and sourcing mechanism for fertilizers and pesticides. We partner with credible suppliers globally to ensure soil preservation and safety of production.

At a larger scope, Al Dahra has been active at building better relations with societies and communities where we are present. Along with our partners, employees, suppliers and other stakeholders, we engage in local activities and initiatives to promote better education, improved lifestyle and environment protection.



Participation at the World Economic Forum

Al Dahra Holding has been active in participating in the World Economic Forum various regional meetings and initiatives. The World Economic Forum (WEF) is an independent international organization committed to improving the state of the world by engaging business, political, academic and other leaders of society to shape global, regional and industry agendas.

In 2007, the WEF formed a Community of Global Growth Companies (GGC) to engage dynamic high-growth companies with the potential to be tomorrow's industry leaders and to become a driving force of economic and social change. Al Dahra Holding was admitted in 2012 as a partner and member of the GGC community. Since then, it has attended the different GGC companies meetings to network, exchange ideas and collaborate with business and government leaders on topics of common interest.

Al Dahra is also actively involved in the Grow Africa Initiative sponsored by the WEF. Founded in 2011 by the African Union Commission (AUC), the New Partnership for Africa's Development (NEPAD) and the WEF, the Grow Africa Initiative aims at galvanizing greater private-sector investment and financing for African agriculture. Grow Africa works to advance sustainable agricultural growth by facilitating alignment and partnership among all relevant stakeholders including African governments, the local and global private sector, international organizations and development partners, civil society and farmers.

Al Dahra's senior executives attended the Grow Africa Forum which took place in Cape Town, South Africa in May 2013.

In addition, Al Dahra was a regional partner of the WEF in the Middle East and Africa Forum that took place at the Dead Sea, Jordan in May 2013. A delegation comprising of senior executives from the Al Dahra group including executives from the company's strategic government partner, Abu Dhabi Food Control Authority (ADFCA), attended the event. In a special session addressing Food Security, Houssam Mahmoud (CEO, Al Dahra Holding) and Khalifa Al Ali (Managing Director, Food Security Center, UAE) acted as panelists, engaging in the dialogue with other panel members around strategies applied in the region to achieve Food Security. Topics such as securing sustainable food supply, developing agribusiness champions, leveraging industry best practices and enhancing agricultural productivity were at the core of the discussions.

Al Dahra Holding values the partnership and relationship it has forged with the WEF, and remains committed to playing an active role in promoting the agricultural sector and maintaining dialogue with the different sector stakeholders from the private and public communities.



Khalifa Date Palm Award

In 2010, Al Dahra Agriculture won “The Best Development Project” award granted by the Khalifa International Date Palm Award Association. Al Dahra was acknowledged by this award for its dates palm cultivation project in Namibia established in joint venture with NDC (Namibia Development Corporation). The partners cultivate about 200 hectares of land in Namibia with a plantation comprising of 22,500 different palm tree varieties.

The Khalifa International Date Palm Award was established in 2007 by presidential decree under the patronage of His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of the UAE. It has been set up as a platform to recognize and reward individuals and institutions around the world with significant contribution to the sustainable development of date palm trees cultivation.

The Award aims at highlighting the uniqueness of the Date Palm as part of the heritage and lives of the people of the date-growing countries such as the UAE and the wider region. Besides being an integral part of the desert culture and local heritage, dates are a source of sustenance and considered as a strategic balanced food product.

The Award also aims at acknowledging the contribution made by science and modern technology in the propagation, production, protection, processing, packaging and marketing of this unique tree. The United Arab Emirates, in particular, has always been at the forefront of cutting edge date palm research and technology.



US President “E” Award for Exports

In May 2012, ACX Pacific Northwest was awarded the presidential “E” Award for Exports by the US Department of Commerce. The award was presented to ACX management team, John and Michael Gombos, by the US Department of Commerce Secretary, John Bryson, at a ceremony that took place at the White House. The “E” award is the highest recognition any US entity may receive for making significant contribution to the expansion of US exports.

US companies are nominated for the “E” award through the US Commercial Service Office networks in 108 US cities and more than 75 countries which help US companies’ export. The primary criterion for the “E” award is four consecutive years of successive export growth. It is granted to applicants that can demonstrate a significant contribution to the US export expansion that is measurable, innovative, sustainable and has broad impact.

ACX purchases alfalfa hay, timothy hay, sudangrass, oat hay and many other grass hay and straw products from farmers in the Western US states and then exports these products to dairy and other cattle industries in various markets, mainly Asia and the Middle East. ACX currently operates four hay processing facilities on the East and West US Coasts, and is planning to further expand its operations within the near future to serve the increasing demand for its products and export services.

ACX management attributed the credit for receiving this award to Al Dahra Agriculture, the company’s partner since 2009. In addition, it recognized the efforts of employees, suppliers, customers, government and industry agencies being essential contributors to receiving this award.

In addition, for the third year in a row, ACX Pacific Northwest made the list of the top 100 exporters via ocean container freight according to the US Foreign Trade Commission, ranking 23 in 2012.



Participation at Various Exhibitions and Events

As part of its commercial and marketing strategy, Al Dahra participates in multiple food-related exhibitions and trade shows in the UAE and abroad to promote its products and services.

February 2013	Gulf Food Grains (Rice and Flour) • Dubai – United Arab Emirates
March 2013	AgraME Forage, Grains (Rice and Flour), Fruits and Vegetables • Dubai – United Arab Emirates
March 2013	World Ports Trade Summit (WPTS) Logistics Services • Abu Dhabi – United Arab Emirates
March 2013	Khalifa International Date Palm Award (KIDPA) Dates • Abu Dhabi – United Arab Emirates
March 2013	Camel Auction Forage and Dates • Al Wathba - United Arab Emirates
April 2013	Salon International de l'Agriculture du Maroc (SIAM) Forage • Casablanca - Morocco
July 2013	Liwa Dates Festival Forage and Dates • Liwa – United Arab Emirates
September 2013	Saudi Agriculture Forage • Riyadh – Saudi Arabia
October 2013	Anuga Grains (Rice and Flour), Fruits and Vegetables • Cologne - Germany
November 2013	SIAL Middle East Grains (Rice and Flour), Fruits and Vegetables, Dates • Abu Dhabi – United Arab Emirates
November 2013	Emirates Dates Palm Festival Dates • Adnec – Abu Dhabi
December 2013	Sheikh Zayed Festival Forage and Dates • Al Wathba – U.A.E Nationl Day



...without the vision of the UAE government,
the commitment of our partners and the
dedication of our employees; our success
would not have been possible...



Global Contacts **Al Dahra Subsidiaries**

Al Dahra Agriculture

Al Dahra Agriculture, Head Office
Al Ain Tower, 130455 Abu Dhabi
United Arab Emirates
T: +971 2 6565 000
F: +971 2 6565 001
E: info@aldahra.com

Al Dahra ACX Global

2600 G Street
Bakersfield, CA USA 93301
United States of America
T: +1 661 328 1992
F: +1 661 328 9165
E: goacx@acxpacific.com

Al Dahra Fagavi

Poligon Industrial Les Basses
125244 Fondarella, Lleida
Spain
T: +34 973 718 172
F: +34 973 718 151
E: info@aldahrafagavi.com

Al Dahra Bio Agri

Via Montale, 18
61028 – Sassocorvaro, Italy
T: +39 0722 725170
F: +39 0722 725710
E: info@bioagritrade.com

Al Dahra Agriculture Pakistan

67 Khayaban Behria Phase 5,
Karachi, Pakistan
T: +92 21 3584 0048
F: +92 21 3585 7402
E: info@aldahra.com

Al Dahra Agriculture South Africa

Durban, KwaZulu - Natal
South Africa
T: +278 2364 6921
E: info@aldahra.com

Al Dahra Agriculture Egypt

22 Amer Farouk Street, Heliopolis
Egypt
T: +202 2266 9465
F: +202 2266 9485
E: info@aldahra.com

Al Dahra Agriculture Namibia

The Village, Unit 15 - Windhoek
Namibia
T: +264 61 221653
E: info@aldahra.com

Al Dahra Oliva

Assalam Village, Avenue Mohammed VI
Route de Zaer Souissi, Rabat
Morocco
T: +212 53 7634040
E: info@aldahra.com

Al Dahra Rudnap

Bulevar Mihajla Pupina 6/21
11070 Novi Beograd, Serbia
T: +381 11 2224104
F: +381 11 222 41 43
E: office@rudnap.com

Al Dahra Brukfield

Plot A 66, Eastern Industrial Zone
Link Road, Port Qasim - Karachi
Pakistan
T: +92 21 34740356 - 9
E: info@aldahra.com

Al Dahra Kohinoor

Office 303, 3rd Floor - SH Hasher Bin
Jumaa Al Maktoum Bldg
Deira, Dubai
United Arab Emirates
T: +971 4 3382 800
F: +971 4 3382 900
E: info@aldahra.com

Al Dahra Metts

485005 Dubai
United Arab Emirates
T: +971 4 4470927
F: +971 4 4470928
E: info@mettsfzc.com

Global Contacts **Al Dahra Partners**

Kohinoor Foods

Pinnacle Business Tower,
10th Floor - Surajkund
Delhi NCR 121001
India
T: +91 129 424 2222
F: +91 129 424 2233
E: info@kohinoorfoods.in
W: www.kohinoorfoods.in

Loulis Mills

Loulis Port
370 08 Sourpi Magnesia
Greece
T: +30 24210 94550
F: +30 24210 94555
E: loulis@loulisgroup.com
W: www.loulismills.gr

Albert Bartlett

New Monkland, 251 Stirling Road
Airdrie, ML6 7SP, Scotland
T: +44 1236 762831
F: +44 1236 771749
E: info@albertbartlett.com
W: www.albertbartlett.co.uk

Agility Logistics

Abu Dhabi
United Arab Emirates
T: +971 2 509 9599
F: +971 2 551 4833
E: info@agilitylogistics.com
W: www.agilitylogistics.com

Grace Chemicals

Grace GmbH & Co. Dubai Branch
Festival Tower 1701, P.O. Box 5006
Dubai
United Arab Emirates
T: +971 4 2329901
F: +971 4 2329940
E: info@grace.com
W: www.grace.com

