

PT Astra Agro Lestari Cares for Culture, Three Consecutive Years of Cultural Festival of the Dayak Tomun Tribe

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Oil Palm Plantation Companies in Central Kalimantan (Kalteng) Province, especially in West Kotawaringin (Kobar) District, have all contributed to the development of both the communities around the company's plantations and the local government, such as village government, sub-district government to district government and district governments. province.

But of the many oil palm plantation companies in Central Kalimantan, especially in 'Bumi Marunting Batu Aji', the author's observations are that there is one oil palm plantation company, namely PT Astra Agro Lestari Tbk, through its two subsidiaries, namely PT Surya Indah Nusantara Pagi (SINP) and PT Persada Bina Nusantara Abadi (PBNA), for three consecutive years, starting from 2016, 2017 and 2018, have kept the Traditional Culture of the Dayak Tomun Tribe.

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PT NSIP and PT PBNA, which for three consecutive years have been maintaining the customary culture of the Dayak Tomun tribe, are not just for entertainment sensations, but said Imam Taufiq, Chair of the Festival Committee, to continue to preserve the Traditional Culture of the Dayak Tomun Tribe.

And what is unique about this festival is characterized by a special event of a number of traditional skill competitions which are attended by hundreds of children of the 'millennial' generation, aka 32 school children, from around plantations and 10 villages in the Arut Utara District (Aruta) Kobar Regency, starting at the kindergarten level, SD, SMP and SLTA (equivalent).

Traditional competitions such as the Basumpit Competition, Balogo, Bagasing, then the Coto Manggala cooking competition to the Dayak Dress Competition, have increasingly colored the lively Dayak Tomun Tribe Cultural Festival (BASDT). The writer's observations of the 2018 BASDT Festival are increasing.

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attended by Deputy Regent Ahmadi Riansyah along with Forkompimda Elements and the District Tourism Office, as well as the Head of Sub-District, Polsek, Korampil Sub-district of Aruta, apparently there are more 'happy' namely Head of Transport, Thomas Nasir.

For Thomas Nasir, the Head of the P Transport Urban Village, had told the author that he said, "extraordinary", PT SINP and PT PBNA have held BASDT for 3 years. "It is difficult to say in lengthy words, what is clear is that the activities of this festival will create blessings for all residents of Pangung Village, that's all," said Thomas Nasir.

Deputy Regent of Kobar Ahmadi Riansyah, at the BASDT Festival on Saturday (11/17/2018) said the Festival's activities could continue to be preserved and at the same time raise the potential of North Arut cultural tourism to be equal to other sub-districts.

And in fact activities like this can be included in formal activities organized by the Kobar Regency Government such as the Creative Kobar Festival, then the Batu Aji Marunting Festival, the Tanjung Puting Festival and other festivals.

Arisman Siregar, ADM of PT SNIP / PBNA said that preserving local culture and customs such as the Dayak Tomun tribe is a must for companies, because companies can progress and develop also thanks to the support of the community.

Companies can progress and develop here, also thanks to the support of the community, without the company community there is nothing. So for that activity like this is very important and must be preserved, that is our concern from the company. Thomas Nasir said. Hopefully....

(Maman Wiharja)

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