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## DEAL #6798

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### Location



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#### Location #1

Spatial accuracy level  
Location

Administrative region  
Nyandarua County, Kenya

Target country

Kenya

#### Location #2

Spatial accuracy level  
Location

Administrative region  
Muranga County, Kenya

Target country

Kenya

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### General info



## Land area

Comment on land area

own farms and outgrower scheme. Size of own farm unknown.

## Intention of investment

Intention of the investment

Food crops

## Negotiation status

Negotiation status

Concluded (Contract signed)

## Implementation status

Implementation status

In operation (production)

## Contract farming

Contract farming

Yes

Not on leased / purchased area (out-grower)

Yes

Not on leased / purchased households (out-grower)

1500

Comment on contract farming

seeking 10,000 farmers to grow hass variety of avocados

## Investor info



## Operating company

Operating company

Fair Trade Enterprises Ltd (TFE) (#40954)

**Network of parent companies and tertiary investors/lenders.** Please right-click the nodes to get more details.



### Legend

- Is parent company of
- Is tertiary investor/lender of
- Left-click to reveal related parent companies and tertiary investors/lenders.
- Right-click on investors to get more information.
- Left-click to hide related parent companies and tertiary investors/lenders.

## Data sources



### Data source #1

Data source type  
URL

Company sources  
<http://fairfresh.net/>

### Data source #2

Data source type

Media report

URL <https://af.reuters.com/article/commoditiesNews/idAFL8N1>  
Publication title FEATURE-Kenya's ground-down coffee farmers switch to avocado amid global boom  
Date 2018-07-06

### Data source #3

Data source type Media report  
URL <http://farmbizafrica.com/markets/1918-avocado-exporter-looking-for-10-000-farmers-to-grow-the-crop>  
Publication title Avocado exporter looking for 10,000 farmers to grow the crop  
Date 2018-04-10

### Produce info

#### Detailed crop, animal and mineral information

Crops area Fruit (unspecified)  
Comment on crops Avocados and passion fruits

#### Use of produce

Has domestic use Yes  
Has export Yes  
Country 1 Netherlands  
Country 2 Germany  
Comment on use of produce Europe and Middle East

#### In country processing of produce

In country processing of produce Yes

### History (3 versions)

July 1, 2019, 4:12 p.m.		<b>overwritten</b>	This version	 Compare with previous version
May 13, 2019, 2:54 p.m.		<b>overwritten</b>	 Show this version	 Compare with previous version
March 4, 2019, 11:06 a.m.		<b>active</b>	 Show this version	First version

### Comments (0 comments)

There are no comments to this deal yet.